

S P L A S H

April 2016

Join us at the AGM

The Lifesaving Society New Brunswick Annual General Meeting will be hosted by the City of Saint John at Peel Plaza on Saturday, April 30. Join us for a reception at 5 p.m. followed by the AGM at 6 p.m. Members and friends of the Society including instructors, examiners and affiliate representatives are cordially invited to attend.



SAINT JOHN

Help us help you fill your courses

"Find a Course" on the Society's website can expand your program promotional reach. Check it out at

<http://www.lifesavingnb.ca/find-a-course.aspx>.

Find a Course is the second most visited page. Only "Find a Member" has more page views.

We invite all Affiliate members to send us details of your Lifesaving Society courses and we'll put them up on Find a Course. Contact Ryan Ferguson at the Society's office.

Save the dates

August 28-30 – Canadian Surf Lifesaving Championships, Parlee Beach. Registration information to be posted at

www.lifesavingnb.ca.

September 1-18 – ILS Lifesaving World Championships, Eindhoven and Noordwijk, The Netherlands. Details posted at

www.rescue2016.com.

Introducing: Affiliate Loyalty Rewards Program

The Lifesaving Society New Brunswick is launching a loyalty rewards program for Affiliate Members. The Society will issue a credit note valued at 10% of eligible annual purchases from the Lifesaving Society to Affiliate Members who:

- sign a Swim for Life license for a minimum of 3 years, and
- exclusively offer the Lifesaving Society's Swim for Life, Swim Patrol, Bronze Medal awards, National Lifeguard, First Aid and related leadership programs

Affiliates need not offer all Society training programs, but must not offer any competing programs.

Affiliates may apply the credit note against the purchase of all Lifesaving Society programs, products and services including LifeguardDepot.com merchandise.

Conditions

- All current Affiliate Members whose accounts are in good standing are eligible.
- Credit note value (net of returns and taxes) is calculated on the total annual purchases of:
 - » Lifesaving Society literature
 - » Exam and award fees for Swim Patrol, Bronze Medal awards, National Lifeguard, and First Aid programs and related instructor certifications
 - » License fees for Swim for Life, Swim to Survive, and Lifesaving Sport Fundamentals
 - » Registration fees for lifeguard championships
- Credit notes are based on purchases paid for in each calendar year (unpaid invoices are not included in the calculation). Credit notes are issued in January following the financial year in which the sales were transacted.
- Credit notes have no cash surrender value, are not transferable, and are valid for 24 months from the date of issue. Credit notes may be used to clear any unpaid invoice on the affiliate's account.

Affiliates interested in enrolling in the loyalty rewards program should contact Angela Johnson at the Lifesaving Society office.

Updated CPR and First Aid Guidelines

International recommendations for resuscitation and first aid are updated on a five-year cycle to reflect recent advances in clinical research. The Lifesaving Society is in process of finalizing changes to its training materials in line with the most recent first aid and CPR recommendations and the consensus guidelines of Canada's leading training agencies – Canadian Red Cross, Canadian Ski Patrol, Heart and Stroke Foundation, Lifesaving Society and St. John Ambulance.

Lifesaving Society instructors, examiners and lifeguards should not change their teaching, evaluation or performance of resuscitation or first aid skills until the Society officially announces changes to its program and literature. Instructors and examiners should continue to follow Lifesaving Society Award Guides for the performance requirements for Lifesaving Society certifications. The Society will advise when any changes are to be introduced.

Happy Anniversary!

2016 marks 125 years of drowning prevention throughout the Commonwealth by the Royal Life Saving Society. As a member of Lifesaving Society Canada, you share the outstanding heritage of our world-wide humanitarian charity and its lifesaving ideals. Thank you for being part of the global effort to eliminate drowning.



125 YEARS OF
COMMONWEALTH
DROWNING
PREVENTION

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Youth (60-90 lb.) Adult (over 90 lb.)

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Email: orders@lifeguarding.com



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The Lifesaving Society is a national, volunteer organization and registered charity working to prevent drowning and water-related injury. Annually, over 1,000,000 Canadians participate in the Society's swimming, lifesaving, lifeguard and leadership training programs. The Society sets the standard for aquatic safety in Canada and certifies Canada's National Lifeguards.