NEW BRUNSWICK REPORT 2015

LIFESAVING SOCIETY The Lifeguarding Experts



Working to prevent drowning and water-related injury.

Teaching Canadians to save themselves and rescue others

Annually, over 1,000, 000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

Making Canadians Water Smart[®]

The Society focuses its public education efforts on people most at risk or on those who can make a significant difference. Our Swim to Survive[®] program provides the skills to survive an unexpected fall into deep water.

Drowning research

The Society conducts research into drowning, aquatic injury and rescue interventions to support the Society's training programs and drowning prevention education.

Setting the standard

The Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary.

Lifesaving sport

The Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete provincially, nationally and internationally.

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart[®] public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 25 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada's Full Member in the International Life Saving Federation. The World Health Organization recognizes ILS as the world authority in the global effort to prevent drowning. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896.

Lifesaving Society New Brunswick • 34-55 Whiting Road, Fredericton, New Brunswick E3B 5Y5 Tel: 506-455-5762 • Fax: 506-450-7946 • info@lifesavingnb.ca • www.lifesavingnb.ca • www.lifeguarddepot.com

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President's Report

I am pleased to report that 2015 was a great year of new program and service offerings, infrastructure development, and continued stability for Lifesaving Society New Brunswick.

In 2015, we reached more New Brunswickers with increased participation in the Society's Swim for Life, Bronze Medallion, Bronze Cross, and First Aid training programs. We released the *Bronze Medallion Workbook* in both official languages and launched the new Lifesaving Sport Fundamentals and Coach certification programs.

Of note, New Brunswick affiliate members can log onto LifeguardDepot.com 24/7 to purchase the Society's products on their accounts.

The YMCA of Fredericton hosted the Society's Governor's Investiture honouring the continued, dedicated service of our volunteers with Commonwealth Honour Awards. This marked the first official duty of our newly appointed Governor, **Frederick C. McElman**, CM, QC.

At our AGM which followed, we established new Board of Directors portfolios and a new Council structure. A number of new committees were formed and many volunteers have been recruited to fulfill key roles as committee members and chairs. Read details in Member Services report.

The City of Fredericton and Parlee Beach Provincial Park hosted successful New Brunswick pool and waterfront lifeguard championships. The waterfront championships – at which we introduced new opportunities for competitors in gender-specific events and an Under 19 division – boasted our highest participation numbers to date – a terrific celebration of the Year of Sport, proclaimed by the government of Canada to celebrate the role sport plays as a part of Canadian identity and to encourage Canadians to participate. In a sign of new confidence and renewed energy, the Lifesaving Society New Brunswick is engaging nationally and internationally. Our cooperative work with fellow Atlantic Canada Branches at a February meeting concluded with agreement on 25 common operational services. In May, Lifesaving Society New Brunswick was well represented at the Society's national annual meeting in Quebec City.

Dieppe's Luc Sonier and Riverview's Samantha Kuhn participated in the October 22 Staff Shortage Symposium in Toronto and assumed responsibility for sharing their learning with New Brunswick affiliates. In November, Member Services Manager, Ryan Ferguson, twinned with St. Lucia's Vanessa Eugene, at the Royal Life Saving Society Emerging Leaders Workshop during the ILS World Conference on Drowning Prevention in Penang, Malaysia.

Angela Johnson and Adam Munn are active members of the National Leadership Revision group. Kate Gagnon is part of the National Finance Revision Task Force. Lisa Hanson Ouellette is the Support Services Manager on the National Sports Commission. Maureen MacNeil is New Brunswick's rep on the Canadian Athletes Council.

I thank my fellow board members and staff for their commitment to the continuing growth of the Society in New Brunswick. I thank the Society's Affiliate Members for their continued support in delivering community-based programs throughout the province.

I also wish to thank the Government of New Brunswick for its ongoing support of our drowning prevention mission.

Stephen Hanlon, President

Financial Report

The summary of the financial information presented here is derived from the Royal Life Saving Society Canada – New Brunswick Branch Inc.'s (Lifesaving Society New Brunswick) audited financial statements for the year ended December 31, 2015.

The Lifesaving Society New Brunswick is a provincially incorporated legal entity, with revenues generated from training and leadership programs, donations and government grants. Detailed audited financial statements are available upon request.

During fiscal year 2015, the Society reported a deficiency of revenues over expenses from operations of \$78,500 in comparison to a deficiency of revenues over expenses from operations of \$87,500 in 2014. Overall net revenues decreased by 4% this year from the prior year, while expenditures decreased 7%.

Net revenues decreased 4% from \$140,200 in the prior year to \$133,900 in the current year primarily due to a decline in service contract revenues (which was anticipated) and a decline in donations. Training program and leadership net revenues remained flat over the prior year while Bronze Medallion and Bronze Cross have shown growth. Literature revenues also remained flat over the prior year: growth that we anticipated was impacted by reduced sales of the Canadian Lifesaving Manual and Alert. This appears to have been reversed with a good start in book sales for the first two months of 2016. Lifesaving sport revenue grew during the year due to increased registration in championships. Again this year the Society received a grant from the provincial government of \$24,000.

Expenditures decreased 7% from \$227,700 in the prior year to \$212,500 in 2015. This is primarily as a result of a reduction in meeting, travel and sport development costs offset by an increase in salaries and administrative costs. The Lifesaving Society New Brunswick restructuring has been successful and the main operating infrastructures are now in place resulting in fewer meetings and travel expenses.

In addition, investments made in sport development and equipment within the past few years resulted in lower lifesaving sport costs in 2015.

The Society is grateful to those who donated to its cause during the 2015 year, and we encourage all readers to consider donating to Lifesaving Society New Brunswick in 2016.

For all donations \$25 or more, the Society issues tax receipts and acknowledges donors in our annual report (unless you tell us otherwise).

Friends of the Society for donations \$25 – \$99 Bronze Club members for donations \$100 – \$299 Merit Club members for donations \$300 – \$499 Distinction Club for donations \$500 or more

We appreciate the continued support of the Society's financial supporters and loyal members and the dedicated efforts of the volunteers and staff. The Society continues to invest in training program development and works to acquire new affiliate members within the province. The Society is taking steps towards managing its financial challenges and continues to work towards its mission of reducing drowning and water-related incidents in New Brunswick.

Financial Highlights

OPERATIONS:

Net Revenue	2015		2014	
	\$		\$	
Training programs	34,835	26%	34,717	25%
Government grants	26,884	20%	24,005	17%
Literature	23,699	18%	24,132	17%
Service contract	17,000	13%	23,600	17%
Leadership	11,693	9%	11,276	8%
Fundraising	8,328	6%	15,070	11%
Merchandise commission	4,617	3%	1,528	1%
Member fees	4,351	3%	4,285	3%
Lifesaving sport	2,530	2%	1,300	1%
Merchandise	-	0%	260	0%
	133,937	100%	140,173	100%
Expenditures				
Admin, salaries & occupancy	167,517	79%	155,363	68%
Training program	15,398	7%	12,194	5%
Meetings & travel	13,175	6%	35,275	16%
National levy	10,108	5%	8,474	4%
Lifesaving sport	6,261	3%	16,410	7%
_	212,459	100%	227,716	100%
Net Surplus/(loss)				
for the year	(78,522)		(87,543)	
Contributions	78,522		87,543	
BALANCE SHEET	-		-	
Net Assets:	2015		2014	
Net working capital	5,531		6,585	
Capital assets	6,517		5,463	
_	12,048		12,048	
Fund Balances:				
General fund	12,048		12,048	
-	12,048		12,048	

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Awards
Report

Top Line Summary		2015	2014	2013
	Swimming	9,751	8,981	6,009
	Lifesaving	853	844	886
	First Aid	1,227	1,149	79
	Lifeguarding	876	930	916
	Safety Management	10	57	50
	Lifesaving Sport	57	16	38
	Leadership	466	415	486
	Total	13,240	12,392	9,176
Swimming	Swim to Survive	2,133	1,133	461
	Swim for Life	7,618	7,848	5,548
		9,751	8,981	6,009
Lifesaving	Junior Lifeguard Club	0	30	(
	Canadian Swim Patrol	260	321	166
	Bronze Star	100	100	139
	Bronze Medallion	481	363	535
	Distinction	9	0	(
	Boat	3	30	46
		853	844	886
	et	1 1 2 0	744	401
First Aid	First Aid	1,129	711	495
	CPR	98	438	296
		1,227	1,149	79 1
Lifeguarding	Bronze Cross	414	354	41
	National Lifeguard	462	576	505
		876	930	916
Safety Management	Aquatic Supervisor	8	35	50
	Pool Operator	1	0	(
	Safety Inspector & Auditor	1	22	(
		10	57	50
Lifesaving Sport	Athletes	34	16	10
	Officials	23	0	28
		57	16	38
Leadership	Instructor	326	290	320
	Examiner	90	90	115
	Trainer	50	35	51

Affiliate Recognition Awards

7165

5721

5396

4010

3532

3418

3154

1710

The Lifesaving Society New Brunswick recognizes affiliate members who deliver the Society's training programs. Awards are presented on the basis of points earned in the calendar year.

Open category

Awarded to the affiliate member with the largest lifesaving program.

- City of Fredericton 1
- 2 YMCA of Fredericton
- 3 City of Saint John
- Greater Moncton YMCA 4
- 5 City of Miramichi
- Town of Riverview 6
- 7 Town of Woodstock
- 8 Alex Mullin
- 9 Potash Corp Civic Centre
- 10 Université de Moncton
- 11 St. Pat's Family Centre
- 12 City of Bathurst
- 13 Camp Glenburn
- 14 5CDSG Gagetown Aquatics
- 15 Complexe Sportif Regional Edmundston

Under 20,000 population

Awarded to the municipal affiliate with the largest lifesaving program in a community with a population under 20,000.

1	City of Miramichi
2	Town of Riverview
3	Town of Woodstock
4	Potash Corp Civic Centre
5	City of Bathurst
6	Complexe Sportif
	Regional Edmundston
7	Town of Quispamsis
8	Piscine regionale à Shippagan
9	Town of St. Stephen
10	City of Campbellton

Seasonal affiliates

Awarded to the seasonal affiliate with the largest lifesaving program.

1	Camp Glenburn	1019		
2	Magic Mountain	820		
3	Town of Quispamsis	789		
4	Parlee Beach Provincial Park	440		
5	Village of Bath	265		
6	Perth-Andover			
	Recreation Commission	200		
7	Grand Manan Swimming Pool	200		
8	Town of Florenceville-Bristol	160		
9	Village d' Atholville	113		
10	Town of Hartland	105		
Point system				

- 1630 Affiliate recognition awards encourage and 1427 recognize the use of the Society's training 1276 programs. Point values reward affiliates 1074
 - who offer a full menu of Lifesaving Society
- 1019 programs and reflect the relative degree
- 969 of difficulty or amount of training and effort required to achieve each level including
- 962 the programming time commitment. Recertifications are assigned half the point value of original certifications.

Award

Water Rescue Awards

	water Rescue Awarus	
	Canadian Swim Patrol	7
3532	Junior Lifeguard Club	10
3418	Bronze Star	10
3154	Bronze Medallion	15
1630	Bronze Cross	20
1074	Distinction	30
	National Lifeguard	40
962		
789	First Aid Awards	
750	Anaphylaxis Rescuer	2
440	Basic First Aid	4
350	CPR-A /-B /-C	4/6/8
	CPR-HCP	8
	AED	10
	Emergency First Aid	12
	Workplace Standard First Aid	25

Specialized Training

Points

Lifesaving Fitness:	
Bronze / Silver / Gold	5/7/9
Boat Rescue	10
Lifesaving Sport Officials	15
Leadership Training	
Core Instructor	15
Assistant Instructor	20
Swim Instructor	40
Lifesaving Instructor	40
Advanced Instructor	20
Exam Standards Clinic	15
Update Clinics	15
Lifesaving Sport Coach	30
Specialized Instructors	30
Trainer clinics	30

Training Programs

Training Programs contributes to the mission of the Society by teaching Canadians the skills and the knowledge they need to enjoy water safely and to save themselves and rescue others in an emergency. The Society's National Lifeguard certification is the standard for professional lifeguards in Canada.

The growth trajectory of Lifesaving Society training programs continued in 2015 with a 6% increase in year-over-year participation. Bronze Medallion and Bronze Cross grew 25% and 14% respectively.

The Society's First Aid awards – which affiliates are increasingly programming with the Bronze awards – grew by an outstanding 37%. The Society had launched a comprehensive First Aid program in 2014 which includes Basic and Emergency First Aid as well as Workplace Standard First Aid and CPR-A,-B,-C, and HCP. As of January 2015, Emergency First Aid became a prerequisite for Bronze Cross.

Participation in the Society's Swim for Life program grew by another 8% in 2015 (up 38% since 2013). We introduced Swim for Life program improvements in 2015 based on feedback from instructors, programmers, and parents. The bulk of changes focused on Preschool and Swimmer levels to improve both clarity of the evaluation requirements and ease of teaching. Updated instructional support resources were released early in the year.

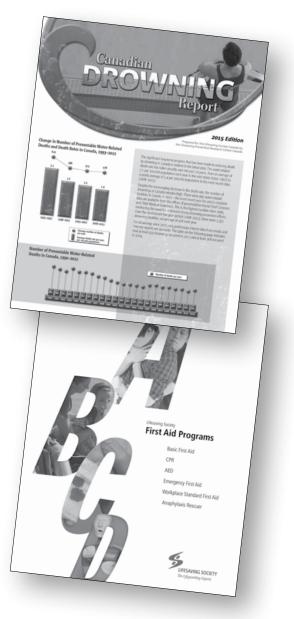
In 2015, nine extraordinarily skilled individuals earned the Distinction Award – the highest lifesaving award available from the Society. Distinction encourages a maturity of response to demanding aquatic emergency situations and tests advanced water rescue skill and knowledge. Inherent in the name of the award, lifesavers must perform every item with distinction. Congratulations to Ben Astorino, Natasha Barna, William Baird, Paxton Culligan, Cody Dunnett, Adam MacDonald (all of Fredericton), Sebastian Martinez (New Maryland), Mackenzie Scott (Upper Hampstead), and Natasha Vacher (Oromocto).

The Society introduced its Lifesaving Sport Fundamentals program in 2015. Lifesaving Sport Fundamentals offers participants a recreational introduction to lifesaving sport skills. The program also teaches team building, fair play, ethics in sport and responsibility. The Lifesaving Sport Fundamentals program targets 8-12-yearolds who have completed Swimmer 3.

Canadian Drowning Report

The Lifesaving Society released the 2015 edition of the Canadian Drowning Report in May. Significant long-term progress has been made in reducing death by drowning in Canada with water-related death rate has fallen steadily over the past 20 years, from an average of 2.1 per 100,000 population each year in the mid-1990s (1993–1997) to a yearly average of 1.4 per 100,000 population in the most recent data (2008–2012). Despite the encouraging decrease in the death rate, the number of drownings in Canada remains high at about 500 annually.

We thank our Affiliate Members who provide essential lifesaving training to the people of New Brunswick. We look forward to the continuing development of additional resources and programs in support of your important work that is integral to the success of our drowning prevention mission.



Lifesaving Sport

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mission: by providing an incentive for training and encouraging innovation in techniques, and; by providing opportunities for volunteer recruitment, retention and leadership development.

Under Lisa Hanson Ouellette's leadership our work capacity expanded - in Canada's "Year of Sport" - with the formation of a Lifesaving Sport Council. Thanks to Roger Graham, Chair of the Officials and Coaches Committee and Maureen MacNeil. Athlete Representative, for their efforts on the Sport Council. Lifesaving sport continues to grow with increased registered athlete participation in New Brunswick and Canadian championships and new Officials and Coach certifications.

2015 championships

New Brunswick: Three clubs, 6 teams and 28 athletes competed in the Pool Lifeguard Championships hosted by the City of Fredericton on February 28. Congratulations to Tobias Cup Champions Maureen MacNeil, Savanna Potter, Matt Stackhouse and Djordje Lepir from the City of Fredericton.

We introduced "Under 19" (youth 15 to 18 years) and Open divisions at the waterfront championships. The change in the eligibility requirement to 15 years with Bronze Cross certification boosted participation. A record breaking 27 teams and 54 athletes from New Brunswick, Nova Scotia, and PEI competed at Parlee Beach Provincial Park on August 5. Congratulations to champions: Grace Pelkey and Natasha Vatcher from the City of Fredericton (Under 19 Women); William Lutton and Brandon Saunders from the YMCA of Fredericton (Under 19 Men); Victoria Ross and Azura Saunders from the YMCA of Fredericton (Open Women), and; Mathieu Leger and Louis Savoie from Parlee Beach (Open Men). Special thanks to the many officials and volunteers.

Canadian: New Brunswick athletes Alex Mullin, Azura Saunders, Maureen MacNeil and Sarah Hebb reached the Priority Assessment finals at the Lifeguard Emergency Response Championships, May 13-14 in Gatineau, Quebec. And Alex Hilder, Alex Mullin, Azura Saunders, Emily Hoellwarth, Greg Arsenault, Maureen MacNeil, Savanna Potter and Will Penney ranked top 10 at the Pool Championships, June 13-14 in Brantford, Ontario.

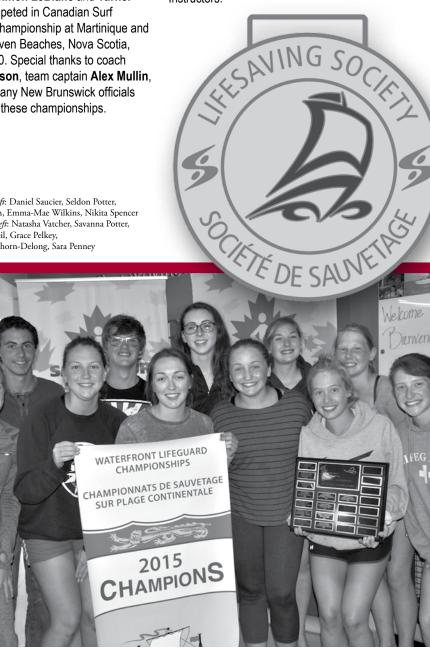
Azura Saunders, Bea Lougheed, Bradley Brooks, Brandon Saunders, Daniel Saucier, Jocelyne Melanson, Rachel Hausman, Simon LeBlanc and Turner Brooks competed in Canadian Surf Lifesaving Championship at Martinique and Rainbow Haven Beaches, Nova Scotia, August 28-30. Special thanks to coach Ryan Ferguson, team captain Alex Mullin, and to the many New Brunswick officials who worked these championships.

Back row, from left: Daniel Saucier, Seldon Potter, Maggie Morrison, Emma-Mae Wilkins, Nikita Spencer Front row, from left: Natasha Vatcher, Savanna Potter, Maureen MacNeil, Grace Pelkey, Johanna Weissenhorn-Delong, Sara Penney

Training and certification

Participants enhanced their skills at the surf craft clinic hosted by Simon LeBlanc at Parlee Beach on August 4. National Team members Alexandra Ferguson and James Verreault delivered the clinic and mentored Rachel Hausman and Simon **LeBlanc** throughout the ensuing waterfront championships.

Congratulations to our 12 new Community Officials, 9 Pool Officials, 2 Open Water Officials and 7 Lifesaving Sport Coaches. Special thanks to Hugo Rodrigues and Paul D'Eon for working with our Officials Instructors.



Member Services

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

Governance

The National Society (Lifesaving Society Canada) is governed by a Board of Directors nominated by Branches and elected by the members at the Society's AGM. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Standards and International Relations. A management team is comprised of senior staff of the 10 provincial/territorial branches.

New Brunswick Board of Directors

An elected volunteer Board of Directors governs the Lifesaving Society New Brunswick in accordance with its mission and bylaws. Directors are elected for a two-year term by the Society's membership at the annual general meeting. No person or body external to the Society is entitled to appoint any directors.

In March, **Frederick C. McElman** CM, QC was appointed Governor of Lifesaving Society New Brunswick and sits on the Board of Directors ex officio.

In 2015 AGM, Stephen Hanlon became President; David Dumont, President Elect; Sarah Price, Corporate Secretary; and Kate Gagnon, VP Finance. Lisa Hanson Ouellette continued as VP Lifesaving Sport while Adam Munn joined the board as VP Training Program replacing Mikaël Doucet, who became VP Member Services. Past President **Doug Trentowsky** serves as New Brunswick's National Board Member replacing **Leah Nixon** who, with **Marcel McLaughlin** continued as VPs without portfolio. **Justine Blizzard** stepped down from the board after many years of exemplary service.

Activity Centre Councils

Activity centre councils are composed of chairs, appointed by the Board of Directors for a two year term, who oversee specific portfolios necessary to manage the work of the activity centres. Chairs recruit and develop committee members. A vice president chairs each activity centre council.

Lifesaving Sport Council: In October, Roger Graham was appointed Chair of the Coaches and Officials Committee. Maureen MacNeil replaced Alex Mullin as Athlete Rep.

Training Programs Council: In November, **Sarah Hebb** was appointed Chair of the Leadership Committee; **Tim Williamson**, Chair of the National Lifeguard and First Aid Programs Committee, and; **Carlie Dunbar**, Chair of Swim for Life Committee.

Annual Meeting and Investiture

The YMCA of Fredericton hosted the Society's Annual General Meeting and Governor's Investiture on April 25. As noted above, the AGM established new board of director portfolios (Finance, Member Services, and Lifesaving Sport) and activity centre councils for Lifesaving Sport and Training Programs.

Society Governor, **Frederick C. McElman**, presided at the presentation of Commonwealth Honour Awards which recognize volunteer leadership and service to the Society.

The Service Commendation honours volunteers for significant contributions to the aims of the Society. In 2015, Service Commendations were awarded to **Mikaël Doucet** (Dieppe), **Daniel Doucet** (Bathurst), **Marcel Bourgeois** (Grande-Digue), and **Lisa Hanson Ouellette** (Fredericton). The Service Medal acknowledges a minimum of five years of noteworthy service as a volunteer officer or committee member. Recipients are eligible for a Bar to Service Medal at intervals of four years. In 2015, **Kristina Atkinson** (Rusagonis) received the Bar to Service Medal.

The Service Cross honours meritorious service of at least 15 years. Recipients are eligible for a Bar to Service Cross at intervals of five years. In 2015, a 2nd Bar to Service Cross was awarded to **David Dumont** (Saint John) and **Justine Blizzard** (Fredericton).

In a rare honour, **Doug Trentowsky** (Saint John) was invested as a Commonwealth Vice President – the highest award of the Society normally reserved for individuals who have served on a National Council or the Commonwealth Council.

Information and communication services

The Society continued to provide services to Affiliate and Individual Members in both official languages. All public member services, training program and lifesaving sport publications are released in English and French, including the five 2015 issues of Society's *Splash* newsletter.

Samantha Kuhn and Luc Sonier attended the Staff Shortage Symposium in Toronto in October. Adam Munn and Angela Johnson remain active on the Leadership Task Force responsible for revising the Society's leadership training literature.

Our office continues to upgrade its IT capacity and infrastructure to provide efficient and timely service. In September, we upgraded computers and installed a Fiber Optic data connection for faster and more reliable service. We upgraded the firewall to improve security and reliability.

Office staff

The Society employs managers for Training Program, Member Services and Communication Services. **Angela Johnson** continued as Training Program Manager. **Ryan Ferguson** was hired as Member Services Manager in January. **Luc Sonier** is employed on contract as Communications Manager. **Doug Ferguson** continued as Chief Executive Officer. The Society turned over no staff in 2015.

The Society employed summer student **Alex Mullin** to assist with the increased support required from the office during the summer months.



Governor Frederick C. McElman, CM, QC

Lifesaving Society New Brunswick Board of Directors

Stephen Hanlon, President

David Dumont, President Elect

Doug Trentowsky, Past President

Kate Gagnon, Vice President - Finance

Sarah Price, Corporate Secretary

Mikaël Doucet, Vice President – Member Services

Adam Munn, Vice President – Training Programs

Lisa Hanson Ouellette, Vice President – Lifesaving Sport

Marcel McLaughlin, Vice President without portfolio

Leah Nixon, Vice President without portfolio

Lifesaving Sport Council

Roger Graham, Chair – Coaches and Officials Committee

Maureen McNeil - Athlete Rep

Training Programs Council

Sarah Hebb, Chair – Leadership Committee

Tim Williamson, Chair – National Lifeguard and First Aid Programs Committee

Carlie Dunbar, Chair – Swim for Life Committee

Fundraising

Fundraising activities contribute to the mission of the Society by raising money to support our Water Smart drowning prevention education.

Donor Clubs

The Society's donor clubs acknowledge individuals who donate funds towards the Society's work. In 2015, the Society received donations from the following;

Distinction Club (\$500 or more): Alexandra Ferguson, Doug Ferguson, Lisa Hanson Ouellette, Arthur Irving and Sandra Irving, Fred C. McElman

Merit Club (\$300 to \$499): No donations

Bronze Club (\$100 to \$299): David Dumont, Doug Trentowsky

Friends of the Society (\$25 to \$99): **Helen Bell, Beth & Ryan Ferguson**

In Memoriam and Tribute Donations

The Society is honoured to receive donations in memory or in honour of individuals. We received no donations in this category in 2015.

Partners and supporters

The work of the Lifesaving Society is made possible in part due to the generous support of our partners and supporters. In 2015, we received donations from **John Lyons Foundation** and **Scotiabank**.

We thank the **Government of New Brunswick** for its continued generous support of the Lifesaving Society.

We thank **Parlee Beach Provincial Park**, which again provided one of the best waterfront venues in the country for our New Brunswick Waterfront Lifeguard Championships. We are grateful to the **City of Fredericton**, our host for the 2015 New Brunswick Pool Lifeguard Championships. We thank the **YMCA of Fredericton**, which hosted the Society's 2015 Annual General Meeting and Investiture of Commonwealth Honours.

In 2015, the Lifesaving Society continued its partnership with the **Canadian Safe Boating Council** and **MADD Canada** with the poster campaign theme: "Help catch impaired boaters – if you see one, dial 911." We gratefully acknowledge the contribution of **Pattison Outdoor Advertising** which printed and displayed the posters which were created with a financial contribution from **Transport Canada**.

> **Donate** to the Lifesaving Society online. Visit *www.lifesavingnb.ca* and click the Donate Now button. A new window will open where you have options to direct your donation to specific funds or causes.

Lifesaving Society

