



LIFESAVING SOCIETY

*The Lifeguarding Experts*

# NEW BRUNSWICK REPORT 2018



# LIFEGUARD



## LIFESAVING SOCIETY

*The Lifeguarding Experts*

Working to prevent drowning and reduce water-related injury.



Registered Charity No. 89029 3897 RR0001  
All donations gratefully received.  
Tax receipts issued for donations of \$25 or more.

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## Teaching Canadians to save themselves and rescue others

Annually, over 1,000,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. Each year, we certify thousands of instructors who provide the leadership for our training programs. Over 30,000 Canadians earn our Bronze Medallion each year. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

## Making Canadians Water Smart®

The Lifesaving Society focuses Water Smart drowning prevention efforts on people most at risk – like men fishing in small boats – or on those who can make a significant difference, such as parents of young children. We deliver Water Smart messages through our swim program, through the media and community action. Our Swim to Survive® program provides the essential minimum skills required to survive an unexpected fall into deep water.

## Drowning research

The Lifesaving Society conducts research into fatal and non-fatal drowning, aquatic injury and rescue interventions. Ongoing research and analysis supports the Society's evidence-based water-rescue training and Water Smart drowning prevention education.

## Setting the standard

The Lifesaving Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary. The Society offers a suite of services to help aquatic facility operators maintain and improve safe pool and waterfront operations. We perform aquatic safety audits and serve as experts in legal cases involving aquatic safety.

## Lifesaving sport

The Lifesaving Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. We use lifesaving sport to engage and inspire youth in our drowning prevention mission. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete regionally, provincially, nationally and internationally. We offer certification programs for officials and coaches.

# PRESIDENT'S REPORT

We continued to strengthen member services in 2018. The introduction of 12 months' notice on price changes and free shipping makes affiliate budgeting easier and more predictable. In addition, a full contingent of 10 volunteer directors, and 12 volunteer council chairs across three activity centers, all supported by four full-time staff, are providing the Society with a concrete, capable, administrative centre to serve the needs of the Society's membership well into the future.

**The Honourable Jocelyne Roy-Vienneau**, Lieutenant Governor of New Brunswick and the Society's Honorary Patron, hosted the Investiture of RLSS Commonwealth Honour Awards at Government House in November. Volunteers form the backbone of the Society in New Brunswick. Our return to Government House not only cements our royal ties and history, but also brings the appropriate recognition to our dedicated volunteers.

After years of planning and development in conjunction with our affiliates, we have introduced our revised leadership system with a suite of support resources, including the new Leadership Library. The new competency-based system streamlines the certification process and allows affiliates to efficiently put instructors on the deck, ready to teach, with the support materials required to deliver exceptional programs.

To support our affiliates with the delivery of the new leadership awards and resources, the Society revised and published the 2018 edition of our *Program Guide* – the repository of the "rules" within which Instructors, Examiners, Coaches, Trainers and Affiliate Members offer Lifesaving Society programs.

Participation growth in our training and leadership programs stalled in 2018, reinforcing New Brunswick's continued commitment to the National Bronze Medal revision project for which we successfully completed new test items pilots.

The New Brunswick Waterfront Safety Standards Committee – **Adam Munn, Peter Morrison, Julie Arseneau, Angela Johnson** and **Michael Shane** – completed development of the *New Brunswick Waterfront Safety Standards* that define the minimum requirements for the safe operation of public waterfronts across the province. The Society will publish these industry-established standards in 2019.

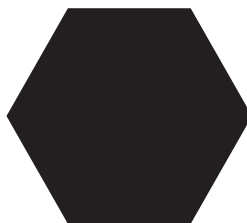
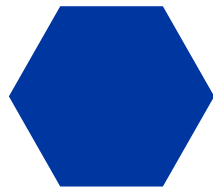
In sport, **Christine Ryan** of the Parlee Beach Lifesaving Club was the first New Brunswick athlete to earn an appointment to the National Team, representing Canada at the 2018 Lifesaving World Championships in Adelaide, Australia.

The Society's financial situation continues to be tight, however, with revenues continuing to grow year over year, and the administrative systems in place to control expenditures, the Society is well positioned to pursue our drowning prevention mandate.

I thank my fellow board members for their commitment to the continuing growth of the Society in New Brunswick, including **Lisa Hanson Ouellette** who retired in January, and **Marcel Bourgeois** who succeeded Lisa as VP Lifesaving Sport.

I thank the Society's Affiliate Members for their continued support in delivering community-based programs throughout the province and I thank the Government of New Brunswick for its ongoing support of our drowning prevention mission.

**Stephen Hanlon**



# FINANCIAL REPORT

The summary financial information presented here is derived from the Royal Life Saving Society Canada – New Brunswick Branch Inc. audited financial statements for the year ended December 31, 2018. The Lifesaving Society New Brunswick is a provincially incorporated entity and registered charity. Detailed audited financial statements are available upon request.

The Society's expenses exceeded net revenue from operations resulting in a deficit of \$16,000 compared with a \$1,000 surplus in the prior year. Overall, net revenue increased 6% to \$249,000, while expenditures increased 13% to \$265,000.

The growth in net revenues was primarily due to increased Service Contract revenue from a new office rental tenant and the inventory management contract with Lifeguard Depot. com. Training Programs revenue grew 13% over prior year mainly due to increases in Swim Patrol, Workplace Standard First Aid and National Lifeguard. Literature revenue increased \$3,000 due mainly to increased sales of the *Canadian First Aid Manual* and *Alert*. Gains in Training Programs and Literature revenue were offset by a significant decline of \$7,000 from Leadership certifications. The Society is grateful to the Provincial government continued support through its annual grant of \$24,000 to support drowning prevention in New Brunswick.

Total expenditures increased from \$234,000 in the prior year to \$265,000 in 2018. Administration and Occupancy costs remained in line with prior year, while salaries increased significantly, as 2018 was the first full year that the Society had a complement of four staff. Of note, Administration expenses include \$19,000 in depreciation charges for office equipment and the building. The increase in Member Services includes a bad debt write-off of \$7,500 related to the St. Patrick's Family Centre bankruptcy. Meeting and Travel costs increased \$5,000 due to affiliate visits and clinics by our Program Manager and the support of three active Lifesaving Sport, Member Services and Training Programs Councils.

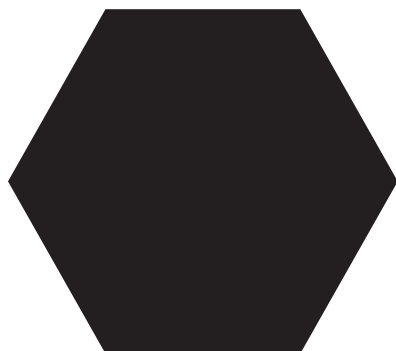
The Society faces financial challenges in New Brunswick. While expenditures are conservative and under control and the member services are in place to support growth, the Society needs to increase the revenue required to support current lifesaving activities. We need to encourage all members to become donors as "Friends of the Society." As a charity, the Society issues tax receipts for donations of \$25 or more and acknowledges donors in the annual report. The Society also needs to promote merchandise sales and awareness that every dollar from LifeguardDepot.com net revenue goes to support the Lifesaving Society in New Brunswick.

The Society appreciates the continued support of our loyal affiliate members and the hard work of the volunteers that allow the Society to continue its work of drowning prevention in New Brunswick.

## **Maher Abu-Anzeh, CPA**



# FINANCIAL HIGHLIGHTS



## OPERATIONS

Net Revenue	2018		2017	
	\$		\$	
Service contract	82,398	33%	72,730	31%
Training programs	54,553	22%	48,127	21%
Fundraising	33,232	13%	30,225	13%
Literature	31,593	13%	28,363	12%
Government grants	24,000	10%	26,849	11%
Leadership	7,306	3%	14,635	6%
Member fees	7,277	3%	6,751	3%
Merchandise	5,761	2%	5,556	2%
Lifesaving sport	2,690	1%	1,220	1%
	<b>248,810</b>	<b>100%</b>	<b>234,456</b>	<b>100%</b>

## Expenditures

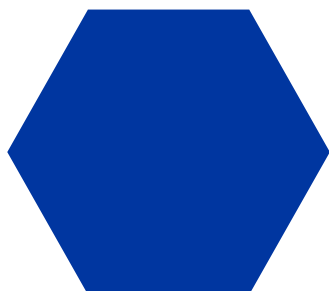
Admin, salaries & occupancy	209,884	79%	184,980	79%
Member services	20,270	8%	15,965	7%
Meetings & travel	16,463	6%	11,845	5%
National levy	10,159	4%	10,533	4%
Training program	4,637	2%	8,560	4%
Lifesaving sport	3,512	1%	1,536	1%
	<b>264,925</b>	<b>100%</b>	<b>233,419</b>	<b>100%</b>

## Net Surplus/(loss) for the year

	<b>(16,115)</b>		<b>1,037</b>
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## BALANCE SHEET

Net Assets	2018	2017
Net working capital	(374,318)	(371,444)
Capital assets	371,288	384,529
	<b>(3,030)</b>	<b>13,085</b>
Fund Balances	<b>(3,030)</b>	<b>13,085</b>



# AWARDS REPORT

TOP LINE SUMMARY		2018	2017	2016
	<b>Swimming</b>	13,600	13,937	11,374
	<b>Lifesaving</b>	1,276	1,179	1,178
	<b>First Aid</b>	1,465	1,625	1,344
	<b>Lifeguarding</b>	949	956	1,035
	<b>Safety Management</b>	8	15	12
	<b>Lifesaving Sport</b>	170	101	27
	<b>Leadership</b>	476	615	440
	<b>Total</b>	<b>17,944</b>	<b>18,428</b>	<b>15,410</b>
<b>SWIMMING</b>	<b>Swim to Survive</b>	863	790	938
	<b>Swim for Life</b>	12,737	13,147	1,0436
		<b>13,600</b>	<b>13,937</b>	<b>11,374</b>
<b>LIFESAVING</b>	<b>Canadian Swim Patrol</b>	756	580	597
	<b>Bronze Star</b>	104	134	95
	<b>Bronze Medallion</b>	416	460	471
	<b>Distinction</b>	0	0	7
	<b>Boat</b>	0	5	8
		<b>1,276</b>	<b>1,179</b>	<b>1,178</b>
<b>FIRST AID</b>	<b>First Aid</b>	1,234	1,364	1,129
	<b>CPR</b>	231	261	215
		<b>1,465</b>	<b>1,625</b>	<b>1,344</b>
<b>LIFEGUARDING</b>	<b>Safeguard</b>	0	15	40
	<b>Bronze Cross</b>	398	435	445
	<b>National Lifeguard</b>	551	506	550
		<b>949</b>	<b>956</b>	<b>1,035</b>
<b>SAFETY MANAGEMENT</b>	<b>Aquatic Supervisor</b>	3	10	12
	<b>Pool Operator</b>	0	1	0
	<b>Safety Inspector &amp; Auditor</b>	5	4	0
		<b>8</b>	<b>15</b>	<b>12</b>
<b>LIFESAVING SPORT</b>	<b>Sport Fundamentals</b>	139	65	0
	<b>Athletes</b>	18	15	27
	<b>Officials</b>	13	21	0
		<b>170</b>	<b>101</b>	<b>27</b>
<b>LEADERSHIP</b>	<b>Instructor</b>	332	417	311
	<b>Examiner</b>	105	134	83
	<b>Trainer</b>	39	64	46
		<b>476</b>	<b>615</b>	<b>440</b>

# AFFILIATE RECOGNITION AWARDS

The Lifesaving Society New Brunswick recognizes affiliate members who deliver the Society's training programs. Awards are presented on the basis of points earned in the calendar year.

**Open category:** Awarded to the affiliate member with the largest lifesaving program.

1 <sup>st</sup>	Saint John Aquatic Centre Commission	8,275
2 <sup>nd</sup>	Town of Riverview	6,855
3 <sup>rd</sup>	City of Fredericton	5,890
4 <sup>th</sup>	YMCA of Greater Moncton	5,754
5 <sup>th</sup>	YMCA of Fredericton	3,689
6 <sup>th</sup>	City of Miramichi	2,720
7 <sup>th</sup>	Town of St. Stephen	2,413
8 <sup>th</sup>	5CDSG Gagetown Aquatics	2,246
9 <sup>th</sup>	Town of Woodstock	2,032
10 <sup>th</sup>	Université de Moncton	1,831
11 <sup>th</sup>	Village of Bath	1,536
12 <sup>th</sup>	Morgan Easton Instruction	1,391
13 <sup>th</sup>	Camp Glenburn	1,269
14 <sup>th</sup>	Ville de Dieppe	1,211
15 <sup>th</sup>	Pavillion Sportif d'Edmundston	1,205

**Under 20,000 population:** Awarded to the municipal affiliate with the largest lifesaving program in a community with a population under 20,000.

1 <sup>st</sup>	Town of Riverview	6,855
2 <sup>nd</sup>	City of Miramichi	2,720
3 <sup>rd</sup>	Town of St. Stephen	2,413
4 <sup>th</sup>	Town of Woodstock	2,032
5 <sup>th</sup>	Village of Bath	1,536
6 <sup>th</sup>	Pavillion Sportif d'Edmundston	1,205
7 <sup>th</sup>	Florenceville-Bristol	944
8 <sup>th</sup>	Tracadie-Sheila Commission des Loisirs	911
9 <sup>th</sup>	Piscine regionale à Shippagan	897
10 <sup>th</sup>	City of Bathurst	848

**Seasonal affiliates:** Awarded to the seasonal affiliate with the largest lifesaving program.

1 <sup>st</sup>	Village of Bath	1,536
2 <sup>nd</sup>	Camp Glenburn	1,269
3 <sup>rd</sup>	Magic Mountain	1,120
4 <sup>th</sup>	Florenceville-Bristol	944
5 <sup>th</sup>	Town of Hartland	552
6 <sup>th</sup>	Town of Quispamsis	439
7 <sup>th</sup>	Salisbury Lions Pool	425
8 <sup>th</sup>	Parlee Beach Provincial Park	400
9 <sup>th</sup>	Village of Plaster Rock	309
10 <sup>th</sup>	Perth-Andover Recreation Commission	252

## Point system

Affiliate recognition awards encourage and recognize the use of the Society's training programs. Point values reward affiliates who offer a full menu of Lifesaving Society programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time commitment. Recertifications are assigned half the point value of original certifications.

### Award Points

#### Water Rescue Awards

Canadian Swim Patrol	7
Junior Lifeguard Club	10
Safeguard	10
Bronze Star	10
Bronze Medallion	15
Bronze Cross	20
Distinction	30
National Lifeguard	40

David Shea (Town of Riverview) accepts the award for the largest lifesaving program with a population under 20k from Society Governor Frederick C. McElman.

*Photo credit: Gary Weekes*

#### First Aid Awards

Anaphylaxis Rescuer	2
Basic First Aid	4
CPR-A /-B /-C	4 / 6 / 8
CPR-HCP	8
AED	10
Emergency First Aid	12
Airway Management	15
Workplace Standard First Aid	25

#### Specialized Training

Lifesaving Fitness:	
Bronze / Silver / Gold	5 / 7 / 9
Boat Rescue	10
Lifesaving Sport Officials	15

#### Leadership Training

Assistant Instructor	20
Swim Instructor	40
Lifesaving Instructor	40
Examiner Clinic or Course	15
Update Clinics	15
Lifesaving Sport Coach	30
Specialized Instructors	30
Trainer Course	30



# TRAINING PROGRAMS

Training Programs contributes to the mission of the Society by teaching Canadians the skills and the knowledge they need to enjoy water safely and to save themselves and rescue others in an emergency. The Society's National Lifeguard certification is the standard for professional lifeguards in Canada.

Municipalities continued to see the benefits of the Society's Swim for Life program. In 2018 we welcomed the **Town of Florenceville-Bristol, Village of Bath, Village of Plaster Rock, Village of Centreville, Camp Shiktehawk, Town of Hartland, and Riverdale School Inc.** as swim affiliates.

Bronze medal and Leadership award numbers fell in 2018, while the increase of young New Brunswickers participating in the Society's Swim Patrol and Sport Fundamentals are positive indicators for the future.

## New Leadership Program Launched

The Society's revised leadership training system zeros in on the competencies needed to provide quality lifesaving education to Canadians in the 21st century. The result is a multi-level, competency-based system designed to encourage and support the development of progressively skilled and knowledgeable Lifesaving Society instructors – at all levels.

The Society's new online Leadership Library is the repository of certification-specific resources to support Trainers of the Society's new leadership programs. These include PowerPoint presentations, scenario cards, teaching graphics and other customizable teaching tools and activity-based materials that will help enhance course delivery. Only current Trainers who have completed a Trainer Update Clinic have access to the Leadership Library.

To support the growth of leadership in New Brunswick, two new National Trainers (the Trainers who teach Trainers) were certified in 2018: **Joey Doucet** and **Mikael Doucet**.

## Bronze Medal Revisions

New Brunswick continued to support the National Bronze Medal revision project in 2018. **Joey Doucet** and **Angela Johnson** continued their work with the national content team developing test items and performance requirements that included overseeing the successful completion New Brunswick's share of pilot courses to test the new content throughout 2018.

## Safety Standards

In the wake of the Government of New Brunswick's enthusiastic endorsement of the *New Brunswick Public Pool Safety Standards* published by the Society in 2017, 20 stakeholders braved flooded roads to participate in the New Brunswick Waterfront Safety Standards Workshop in Fredericton prior to the Society's April AGM. Their input formed the foundation of the Safety Standards Committee's diligent work throughout 2018 to produce the content for the *New Brunswick Waterfront Safety Standards* that will be published in 2019.

In May, the **University of Moncton** was the first New Brunswick aquatic facility to have a comprehensive safety audit conducted by the Society following the recommendations published in the *New Brunswick Public Pool Safety Standards*.

## Drowning Report

The Society published 2018 editions of the Canadian and Maritimes Drowning Reports, prepared by the Drowning Prevention Research Centre, to ensure the Society's drowning prevention mission is guided by a comprehensive fact base.

River and Lakes were the deadliest bodies of water for New Brunswickers and drowning continues to disproportionately affect males, accounting for 87% of drowning deaths across the Maritime Provinces.



Pool Lifeguard Champions City of Fredericton Seals pose for photo with junior team members at the YMCA of Greater Moncton. *Photo credit: Ryan Ferguson*





# LIFESAVING SPORT

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mission; by providing an incentive for training; by encouraging innovation in techniques, and; by providing opportunities for volunteer recruitment, retention and leadership development.

2018 was a year of recruitment and fresh faces for the Sport Council. The Society welcomed **Marcel Bourgeois** as the new Vice President of Lifesaving Sport and said *adieu* and thank you, to **Lisa Hanson Ouellette** for her years of leadership and service. The Sport Council appointed four new Chairs to lead the Technical, High Performance, Development, and Championships committees bringing the Council's membership to eight and filling all available positions.

The Society continued to support sport nationally with talented volunteers. **Gabrielle Léger** became New Brunswick's representative on the Canadian Athletes Council replacing **Maureen MacNeil** who took on a new portfolio, and **Lisa Hanson Ouellette** continued to serve as Technical Manager on the National Sport Commission.

Locally, the council continued to promote Lifesaving Sport through its successful one-day skills clinics, partnering with the **YMCA of Greater Moncton** and **Parlee Beach Lifesaving Club** to invite the public to try out events and watch demonstrations by local athletes exposing over 100 youth to Lifesaving Sport.

## 2018 Championships

**New Brunswick** – 67 athletes competed across three New Brunswick Championships in 2018 with a modest increase in participation from New Brunswick athletes. Out-of-province athlete attendance fell slightly. Congratulations to Club Champions: **University of New Brunswick (Pool)**, **Parlee Beach Lifesaving Club (Waterfront)** and the **City of Fredericton Seals (Emergency Response)**.

The championships were supported by over 100 volunteers whom we thank for their generous donation of time, particularly our key officials: **Doug Trentowsky, Joey Doucet, Lisa Hanson Ouellette, Mikaël Doucet, Ryan Johnson, Jamie Tolan, Claire Léger, Vincent Zhao, Bonnie Geldart, and Leslie Brown.**

**Maritime** – The Lifesaving Sport Council continued to work with its counterparts in Prince Edward Island and Nova Scotia to deliver Maritime Championships. New Brunswick hosted a successful Maritime Emergency Response Championships with the **YMCA of Greater Moncton** in November.

New Brunswick athletes also competed at Maritime Championships hosted by Prince Edward Island (Pool) and Nova Scotia (Surf). Congratulations to **Gabrielle Léger** who earned four gold medals in the August Maritime Surf Lifesaving Championships. Gabrielle won the Open Women's Surf Ski, Board Race, Oceanwoman and partnered with **Véronique Degarie** to win the Open Women's Board Rescue.

**Canadian** – **Parlee Beach Lifesaving Club** was the only team to represent NB at a Canadian Championships in 2018, participating at the Canadian Surf Lifesaving Championships hosted by Québec at Lac Simon in August. Congratulations to **Christine Ryan**, who again made history being the first NB athlete to earn double gold medals at a Canadian Championships, winning the Open Women's Beach Flags and 90 m Sprint events.

**Roger Graham** was the sole New Brunswicker to officiate at a Canadian Championships in 2018 attending the Canadian Surf Lifesaving Championships at Lac Simon, Québec.

## 2018 Lifesaving World Championships

**Christine Ryan** was the first New Brunswick athlete to represent Canada at a Lifesaving World Championships since the new format was introduced in 2000. Christine was a standout performer for the Open team in Adelaide, Australia this past November, securing the teams highest place finish at the competition, 5<sup>th</sup> in the 90 m Beach Sprints.



Christine Ryan competes in the final of the Women's 90m Sprint at the 2018 Lifesaving World Championships in Adelaide Australia. *Photo credit: Josh Chapman*



(from left) VP without portfolio Mikael Doucet, VP – Lifesaving Sport Marcel Bourgeois and High Performance Chair Christine Ryan at the Society's 2018 AGM in Fredericton. *Photo credit: Gary Weekes*

## MEMBER SERVICES

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

### Governance

The National Society (Lifesaving Society Canada) is governed by a Board of Directors nominated by Branches and elected by the members at the Society's AGM. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Standards and International Relations. A management team is comprised of senior staff of the 10 provincial/territorial Branches.

### New Brunswick Board of Directors

A volunteer Board of Directors governs the Lifesaving Society New Brunswick in accordance with its mission and bylaws. Directors are elected for a two-year term by the Society's membership at the annual general meeting. No person or body external to the Society is entitled to appoint any directors.

In January, we welcomed **Marcel Bourgeois** to the board as VP Lifesaving Sport, replacing **Lisa Hanson Ouellette** who stepped down after four years of service.

### Activity Centre Councils

Activity centre councils are composed of chairs, appointed by the Board of Directors for a two-year term, who oversee specific portfolios necessary to manage the work of the activity centres. Chairs recruit and develop committee members. A vice president, or another individual appointed by the Board of Directors, chairs each activity centre council.

The Lifesaving Sport Council had a busy recruiting year. In April, **Maureen MacNeil** was appointed the new Championships Chair and **Christine Ryan** assumed the role of High Performance Chair. June saw the addition of **Vénessa Carrier** as Development Chair and **Gabrielle Léger** filled the position of Athlete Representative left vacant by **Maureen MacNeil's** portfolio change. In November, **Grégoire Cormier** was appointed Technical Chair.

## Annual Meeting and Investiture

The City of Fredericton hosted the Society's Annual General Meeting on April 28. His Worship, **Mayor Mike O'Brien** welcomed Society members from across New Brunswick in what was the most well attended AGM to date, despite the high floodwaters impacting most of the province.

In November, the Lieutenant-Governor of New Brunswick, **The Honourable Jocelyne Roy-Vienneau** graciously hosted the Commonwealth Honour Awards Investiture at Government House for the first time in over a decade to recognize Society volunteers for their meaningful and important work.

The Service Commendation which honours volunteers for significant contributions to the aims of the Society was awarded to **Frederick C. McElman, Timothy Williamson, Maureen MacNeil, and Adam Munn.**

**Sarah Price** and **Lisa Hanson Ouellette** received the Service Medal, which acknowledges a minimum of five years of noteworthy service as a volunteer officer or committee member

### Volunteers Serving Nationally

**Angela Johnson** and **Joey Doucet** continued to represent New Brunswick on the Bronze Medal Awards Revisions Task Force. **Lisa Hanson Ouellette** continued her role as Technical Manager on the National Sport Commission and **Doug Trentowsky** remained New Brunswick's representative on the National Board of Directors and chair of the National Honours and Awards Committee. **Angela Johnson** continued her work with the Training Programs Commission.



2018 Commonwealth Honour Award recipients (back row left) Tim Williamson, Frederick McElman CM QC, Sarah Price, Lisa Hanson Ouellette, Adam Munn and Maureen MacNeil with (front row left) Society President Stephen Hanlon, The Honourable Jocelyne Roy-Vienneau and His Honour, Ronald Vienneau. *Photo credit: Gary Weekes*

## Information and communication services

The Society continued to provide services to Affiliate and Individual Members in both official languages. All public member services, training program and lifesaving sport publications are released in English and French, including the four 2018 issues of Society's *Splash* newsletter.

## Headquarters and office staff

In June, Lifesaving Society Canada stopped leasing space at 70 Melissa and Thermtest joined us at for a one-year term.

In May, we welcomed **Hélène DuPerron** as summer staff partnering with the Canadian Safe Boating Council to promote water safety across Atlantic Canada.

**Ryan Munn** continued as full-time Member Services Assistant. **Angela Johnson** continued as Training Programs Manager, **Sarah Hebb** as Member Services Manager and **Ryan Ferguson** as Communications Manager. **Doug Ferguson** remained as CEO.

## Governor

Frederick C. McElman, CM QC

## Lifesaving Society New Brunswick Board of Directors

Stephen Hanlon, President  
 David Dumont, President Elect  
 Doug Trentowsky, Past President  
 Maher Abu-Anzeh, Vice President - Finance  
 Sarah-Ann Price, Corporate Secretary  
 Luc Sonier, Vice President – Member Services  
 Adam Munn, Vice President – Training Programs  
 Marcel Bourgeois, Vice President – Lifesaving Sport  
 Marcel McLaughlin, Vice President without portfolio  
 Mikaël Doucet, Vice President without portfolio  
 Doug Ferguson, CEO (ex-officio)

## Council Chairs

### Lifesaving Sport Council

Roger Graham, Coaches and Officials  
 Gabrielle Léger, Athlete Rep  
 Maureen MacNeil, Championships  
 Vénessa Carrier, Development  
 Christine Ryan, High Performance  
 Grégoire Cormier, Technical

### Training Programs Council

Joey Doucet, Bronze Revisions and Leadership  
 Carlie Dunbar, Swim for Life  
 Tim Williamson, First Aid and National Lifeguard Programs

### Member Services Council

Samantha Kuhn, Volunteer Recognition  
 David Shea, Annual Conference

# FUNDRAISING

Fundraising activities contribute to the mission of the Society by raising money to support our drowning prevention priorities.

## Donor Clubs

The Society's donor clubs acknowledge individuals who donate funds towards the Society's work. In 2018, the Society received donations from the following:

*Distinction Club* (\$500 or more):  
**David Dumont, Doug Ferguson, Arthur Irving and Sandra Irving, Frederick C. McElman**

*Merit Club* (\$300 to \$499): No donations

*Bronze Club* (\$100 to \$299):  
**Beth and Ryan Ferguson**

*Friends of the Society* (\$25 to \$99):  
**Sarah Hebb**

## In Memoriam and Tribute Donations

The Society is honoured to receive donations in memory or in honour of individuals. In 2018, we received a donation in memory of **Norman Tabor** from **Arthur Irving and Sandra Irving**.

## Partners and supporters

The work of the Lifesaving Society is made possible in part due to the generous support of our partners and supporters.

We thank the **Government of New Brunswick** for its continued generous support of the Lifesaving Society.

We thank **The Honourable Jocelyne Roy-Vienneau** for hosting the 2018 Investiture of Commonwealth Honours.

We thank the **City of Fredericton**, our host for the 2018 Annual General Meeting.

We thank the **Saint John Aquatic Centre Commission** which hosted the Society's 2018 New Brunswick Pool Lifesaving Championships.

We thank **Parlee Beach Provincial Park** which again provided one of the best waterfront venues in the country for our New Brunswick Waterfront Lifeguard Championships.

We thank the **YMCA of Greater Moncton** for hosting the Maritime Emergency Response Championships.

We gratefully acknowledge the contributions of the **Canadian Safe Boating Council** and the **Lifesaving Society Ontario**.

Donate to the Lifesaving Society online. Visit [www.lifesavingnb.ca](http://www.lifesavingnb.ca) and click the Donate Now button. A new window will open where you have options to direct your donation to specific funds or causes.

