NEW BRUNSWICK REPORT 2017



WORKING TO PREVENT DROWNING AND REDUCE WATER-RELATED INJURY.



The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart® public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 25 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada's Full Member in the International Life Saving Federation. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896.

Teaching Canadians to save themselves and rescue others: Annually, over 1,000,000 Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

Making Canadians Water Smart: The Society focuses its public education efforts on people most at risk or on those who can make a significant difference. Our Swim to Survive® program provides the skills to survive an unexpected fall into deep water.

Drowning research: The Society conducts research into drowning, aquatic injury and rescue interventions to support the Society's training programs and drowning prevention education.

Setting the standard: The Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary.

Lifesaving sport: The Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete provincially, nationally and internationally.

PRESIDENT'S REPORT

I am pleased to report that 2017 was another year of firsts for the Lifesaving Society New Brunswick. We are thrilled to report that **The Honourable**Jocelyne Roy-Vienneau Lieutenant-Governor of New Brunswick graciously accepted the Society's invitation to become our Honorary Patron, acknowledging the seriousness of drowning in the province of New Brunswick and the meaningful work of the Society.

We reached more New Brunswickers than ever before with over 18,000 participants in the Society's training programs and leadership courses. Bronze Medallion and First Aid awards in particular experienced robust growth. Importantly, leadership certifications increased 50% ensuring there will be Instructors, Examiners and Trainers available to meet the rising demand for the Society's training programs in the coming years.

At our April AGM Adam Munn, VP of Training Programs proudly announced the release of the Society's New Brunswick Public Pool Safety Standards. In letters to the Society, the Hon. Bill Fraser, Minister of Transportation and Infrastructure, and the Hon. John B. Ames, Minister of Tourism, Heritage and Culture, commended the Society for its work on pool safety standards and its commitment to preventing water-related injuries and saving lives through research, education and training programs in New Brunswick. New Brunswick Public Pool Safety Standards sets the baseline for pool safety making it easy for aquatic facilities across the province to maintain industry standards.

The 2017 edition of the Lifesaving Society *Maritimes Drowning Report* indicated that the drowning death rate decreased in the most current five-year period. Despite this, an average of 26 preventable drowning deaths occur in the Maritime Provinces each year. This reinforces the need for continued strong drowning prevention efforts.

The World Conference on Drowning Prevention, hosted (for the first time in North America) by the Lifesaving Society in Vancouver in October, was the best attended with over 800 delegates from 60 countries. New Brunswick was represented by Adam Munn, Roger Graham, Lisa Hanson Ouellette, Ryan Ferguson, Grégoire Cormier, Joey Doucet and Stephen Hanlon. Our delegation

(the most ever for such an event) demonstrates Lifesaving Society New Brunswick's continuing re-engagement at a national and international level and embraces the theme of the WCDP2017 "Share Globally, Prevent Locally".

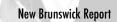
Sport also counted a number of firsts. In March, the City of Fredericton hosted the inaugural Maritime Lifeguard Emergency Response Championships. In August, **Gabriel Selway** was the first New Brunswick athlete to qualify and compete at the Canadian Lifeguard Challenge. In November, **Christine Ryan** became the first New Brunswick athlete to be named to the National Team for the Lifesaving World Championships in Australia in November 2018.

We added two staff positions in 2017 to keep pace with the demands of our growing membership. In May, the Society added a full-time Member Services Assistant and in July, we hired a full-time Communications Manager. The Society also partnered with the Canadian Safe Boating Council to hire a summer outreach coordinator who delivered boat and water safety messaging across Atlantic Canada. I commend and thank our staff for their tireless commitment to our drowning prevention mission.

I thank my fellow board members for their commitment to the continuing growth of the Society in New Brunswick. I thank the Society's Affiliate Members for their continued support in delivering community-based programs throughout the province.

I thank the Government of New Brunswick for its ongoing support of our drowning prevention mission.

Stephen Hanlon



FINANCIAL REPORT

The summary financial information presented here is derived from the Royal Life Saving Society Canada – New Brunswick Branch Inc. audited financial statements for the year ended December 31, 2017.

The Lifesaving Society New Brunswick is a provincially incorporated legal entity, with revenues generated from training programs, related party service fees, donations and provincial grants. Detailed audited financial statements are available upon request.

The Society's net revenues grew to \$234,000 compared to \$164,000 from the previous year. This change was primarily due to a related party inventory management agreement signed in the fall of 2016 that generated income of \$68,000 and to an office lease to Recreation NB earning an additional \$5,000.

Training programs grew 16% over prior year resulting from an increase in First Aid and Bronze award certifications. Donated revenues increased to \$30,000 as a result of \$16,000 for training program development from Lifesaving Society Ontario plus \$10,000 from the Canadian Safe Boating Council. The provincial government continues to support the Society through its annual grant that has proven to be a significant resource in delivering drowning prevention in New Brunswick

Total expenditures were \$233,000 compared to \$214,000 in prior year. This was due to increased occupancy costs for property taxes, utilities, and other maintenance costs incurred for a full year compared to 5 months in prior year.

Training program costs increased to \$8,600 compared to \$1,400 in prior year due to the introduction of an Affiliate Loyalty Rewards program in which the Society issued credit notes of \$6,000 to affiliates who signed loyalty agreements. Meeting and travel costs increased \$3,000 due to increased community-based workshops and affiliate visits.

The Society has made significant progress and is well positioned to meet the challenges ahead through continued investment in training programs, technology, and the provision of excellent customer service.

Maher Abu-Anzeh, CPA



FINANCIAL HIGHLIGHTS

OPERATIONS

Net Revenue	2017		2016	
	\$		\$	
Service contract	72,730	31%	27,083	17%
Training programs	48,127	21%	41,417	25%
Fundraising	30,225	13%	12,119	7%
Literature	28,363	12%	30,209	18%
Government grants	26,849	11%	26,982	17%
Leadership	14,635	6%	14,538	9%
Member fees	6,751	3%	4,406	3%
Merchandise	5,556	2%	5,223	3%
Lifesaving sport	1,220	1%	1,750	1%
	234,456	100%	163,727	100%
Expenditures				
Admin, salaries & occupancy	184,980	79%	179,386	83%
Member services	15,965	7%	13,169	6%
Meetings & travel	11,845	5%	8,940	4%
National levy	10,533	4%	10,185	5%
Training program	8,560	4%	1,376	1%
Lifesaving sport	1,536	1%	1,391	1%
	233,419	100%	214,447	100%
Net Surplus/loss	4.027		(50.700)	
for the year	1,037		(50,720)	
Contributions	1 027		50,720	
	1,037		-	
BALANCE SHEET				
Net Assets				
Net working capital	(371,444)		(391,276)	
Capital assets	384,529		403,324	
	13,085		12,048	
Fund Balances	13,085		12,048	
	13,085		12,048	

AWARDS REPORT

LIFESAVING SPORT Sport Fundamentals 65 Athletes 15 27 34 Officials 21 0 23 101 27 57 LEADERSHIP Instructor 448 316 326 Examiner 152 82 90 Trainer 63 44 50	TOP LINE SUMMARY		2017	2016	2015
First Aid		Swimming	13,937	11,374	9,751
Lifeguarding 1,067 1,011 876 526fty Management 14 12 10 10 127 57 57 57 56 10 10 10 10 10 10 10 1		Lifesaving	1,276	1,187	853
Safety Management		First Aid	1,772	1,363	1,227
Lifesaving Sport		Lifeguarding	1,067	1,011	876
Leadership 663		Safety Management	14	12	10
Total 18,830 15,416 13,240		Lifesaving Sport	101	27	57
SWIMMING Swim to Survive 790 938 2,133 2,133 2,134 10,436 7,618 13,937 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 10,000		Leadership	663	442	466
LIFESAVING 13,147 10,436 7,618 13,937 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 11,374 9,751 10,000 104 100 100 104 100 100 104 100 104 100 105 10,100 10,1		Total	18,830	15,416	13,240
LIFESAVING Canadian Swim Patrol 580 597 260	SWIMMING	Swim to Survive	790	938	2,133
Canadian Swim Patrol 580 597 260		Swim for Life	13,147	10,436	7,618
Bronze Star 150 104 100			13,937	11,374	9,751
Bronze Medallion 537 471 481 Distinction 4 7 9 9 9 7 9 9 9 9 9	LIFESAVING	Canadian Swim Patrol	580	597	260
Distinction		Bronze Star	150	104	100
FIRST AID First Aid 1,515 1,148 1,129		Bronze Medallion	537	471	481
FIRST AID		Distinction	4	7	9
First Aid		Boat	5	8	3
CPR 257 215 98 1,772 1,363 1,227 1,363 1,227 1,363 1,227 1,363 1,227 1,363 1,227 1,363 1,227 1,011 1,067 1,011			1,276	1,187	853
CPR 257 215 98 1,772 1,363 1,227 1,363 1,227 1,363 1,227 1,363 1,227 1,363 1,227 1,363 1,227 1,011 1,067 1,011					
1,772	FIRST AID				
LIFEGUARDING Safeguard 15		CPR			
Bronze Cross			1,772	1,363	1,227
National Lifeguard 557 554 462	LIFEGUARDING	Safeguard	15		
Name		Bronze Cross	495	457	414
SAFETY MANAGEMENT		National Lifeguard	557	554	462
Pool Operator			1,067	1,011	876
Pool Operator	SAFETY MANAGEMENT	Aquatic Supervisor	11	12	8
Safety Inspector & Auditor 2 0 1					
LIFESAVING SPORT Sport Fundamentals 65 Athletes 15 27 34 Officials 21 0 23 101 27 57 LEADERSHIP Instructor 448 316 326 Examiner 152 82 90 Trainer 63 44 50			2		1
Athletes 15 27 34 Officials 21 0 23 101 27 57 LEADERSHIP Instructor 448 316 326 Examiner 152 82 90 Trainer 63 44 50			14	12	10
Athletes 15 27 34 Officials 21 0 23 101 27 57 LEADERSHIP Instructor 448 316 326 Examiner 152 82 90 Trainer 63 44 50	LIFECAVING CROPT	Count Fronday of the	65		
Officials 21 0 23 101 27 57 LEADERSHIP Instructor 448 316 326 Examiner 152 82 90 Trainer 63 44 50	LIFESAVING SPUKI	·		2-	_
LEADERSHIP Instructor 448 316 326 Examiner 152 82 90 Trainer 63 44 50					
LEADERSHIP Instructor 448 316 326 Examiner 152 82 90 Trainer 63 44 50		Officials			
Examiner 152 82 90 Trainer 63 44 50			101	27	57
Trainer 63 44 50	LEADERSHIP	Instructor	448	316	326
		Examiner	152	82	90
663 442 466		Trainer	63	44	50
			663	442	466

AFFILIATE RECOGNITION AWARDS

The Lifesaving Society New Brunswick recognizes affiliate members who deliver the Society's training programs. Awards are presented on the basis of points earned in the calendar year.

Open category: Awarded to the affiliate member with the largest lifesaving program.

1 2	City of Fredericton City of Saint John	8,233 6,412
3	Town of Riverview	5,718
4	YMCA of Greater Moncton	5,059
5	Town of Woodstock	4,155
6	City of Miramichi	3,494
7	YMCA of Fredericton	3,139
8	Town of St. Stephen	2,267
9	5CDSG Gagetown Aquatics	1,978
10	Camp Glenburn	1,650
11	Université de Moncton	1,431
12	Ville de Dieppe	1,384
13	Pavillion Sportif d'Edmundston	1,292
14	Potash Corp Civic Centre	1,261
15	YMCA of Greater Saint John	1,163

Under 20,000 population: Awarded to the municipal affiliate with the largest lifesaving program in a community with a population under 20,000.

1	Town of Riverview	5,763
2	Town of Woodstock	4,155
3	City of Miramichi	3,494
4	Town of St. Stephen	2,267
5	Pavillion Sportif d'Edmundston	1,292
6	Potash Corp Civic Centre	1,261
7	Piscine régionale à Shippagan	982
8	Town of Quispamsis	969
9	City of Bathurst	868
10	Saint-Louis-de-Kent	652

Seasonal affiliates: Awarded to the seasonal affiliate with the largest lifesaving program.

Camp Glenburn	1,650
Town of Quispamsis	969
Magic Mountain	900
Salisbury Lions Pool	794
Florenceville-Bristol Rec & Parks	452
Parlee Beach Provincial Park	370
Mactaquac Provincial Park	310
Town of Hartland	271
Village of Bath	220
Perth-Andover	
Recreation Commission	177
	Magic Mountain Salisbury Lions Pool Florenceville-Bristol Rec & Parks Parlee Beach Provincial Park Mactaquac Provincial Park Town of Hartland Village of Bath Perth-Andover

POINT SYSTEM

Affiliate recognition awards encourage and recognize the use of the Society's training programs. Point values reward affiliates who offer a full menu of Lifesaving Society programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time commitment. Recertifications are assigned half the point value of original certifications.

Award	Points
Water Rescue Awards Canadian Swim Patrol Junior Lifeguard Club Bronze Star Bronze Medallion Bronze Cross Distinction National Lifeguard	7 10 10 15 20 30 40
First Aid Awards Anaphylaxis Rescuer Basic First Aid CPR-A /-B /-C CPR-HCP AED Emergency First Aid Workplace Standard First Aid	2 4 4/6/8 8 10 12 25
Specialized Training Lifesaving Fitness: Bronze / Silver / Gold Boat Rescue Lifesaving Sport Officials	5/7/9 10 15
Leadership Training Core Instructor Assistant Instructor Swim Instructor Lifesaving Instructor Advanced Instructor Exam Standards Clinic Update Clinics Lifesaving Sport Coach Specialized Instructors Trainer clinics	15 20 40 40 20 15 15 30 30

TRAINING PROGRAMS

Training Programs contributes to the mission of the Society by teaching Canadians the skills and the knowledge they need to enjoy water safely and to save themselves and rescue others in an emergency. The Society's National Lifeguard certification is the standard for professional lifeguards in Canada.

The strong growth of Lifesaving Society training programs continued in 2017 with a 22% increase in year-over-year participation. Bronze Medallion grew 14% while Bronze Cross grew 8%.

The Society's First Aid awards, which affiliates are increasingly programming with the Bronze awards, grew by 32% while CPR grew by 20%. This is the second year of rapid growth in First Aid after the Society launched a comprehensive First Aid program in 2014 which includes Basic and Emergency First Aid as well as Workplace Standard First Aid and CPR-A,-B,-C, and HCP.

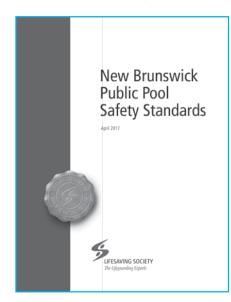
Swim for Life participation increased 26% in 2017 over the previous year. We welcomed The Sackville Swim Club, Village of Perth Andover, and Salisbury Lions Pool as new Swim for Life affiliates.

Leadership training enjoyed the greatest growth with the number of Examiner certifications up 85% while Instructor and Trainer certifications grew 42% and 43% respectively. Importantly, growth was shared evenly across the province increasing the number of individuals capable of teaching and examining the Society's programs and helping to combat the staff shortages reported in New Brunswick pools.

Adam Munn and Angela Johnson continued to support the Society's revised leadership program designed to develop progressively skilled and knowledgeable Lifesaving Society Instructors and Trainers. The pair attended the April National Trainer workshop in Toronto with their Atlantic counterparts and together

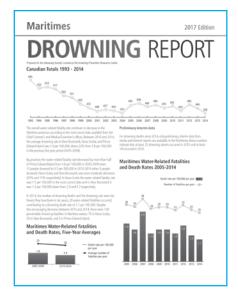
led the first NB Trainer Update Clinic (April 29) hosted by the Town of Riverview and attended by 22 Trainers.

Revisions of the Bronze awards continued through 2017 as **Joey Doucet** and **Angela Johnson** worked with the content team developing test items and performance requirements and overseeing pilot courses.



Public Pool Safety Standards

The Lifesaving Society defined the minimum requirements for the safe operation of public swimming pools in its *New Brunswick Public Pool Safety Standards* released at the 2017 AGM in April. These standards were developed with New Brunswick public pool operators and experienced aquatic leadership personnel who researched pool safety standards across various North American jurisdictions.



Drowning Report

Nine out of 10 drowning victims in the Maritimes are men and those 20-24 years of age have the highest drowning rate of all age groups according to 2017 edition of the *Maritimes Drowning Report* released by the Lifesaving Society in June. The encouraging news is a decrease in the average overall water-related fatality rate in the Maritimes from 1.8 to 1.5 per 100,000. The report is available at www.lifesavingnb.ca.

New Brunswick Public Pool Safety Standards Committee accepts the first copies of the new publication at 2017 AGM in Riverview. From Left: Justine Blizzard, Pam Bursey, Len McCormick.



LIFESAVING SPORT

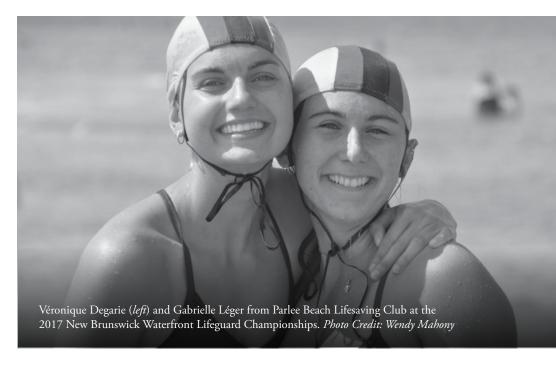
Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mission; by providing an incentive for training; by encouraging innovation in techniques, and; by providing opportunities for volunteer recruitment, retention and leadership development.

In 2017 the Lifesaving Sport Council introduced a new 14-15 age group the youth division and expanded on its successful Sport Training Clinics offering training opportunities to athletes in Fredericton, Saint John and Parlee Beach. The council began work on athlete development, inviting athletes of all ages to its clinics and acquiring 10 training kayaks for junior athletes. Lisa Hanson Ouellette, VP Lifesaving Sport; Roger Graham, Officials and Coaches Chair; and Maureen MacNeil, NB Athlete Representative all continued in their positions. Maureen continued to represent New Brunswick on the Canadian Athletes Council.

2017 Championships

New Brunswick: In February, 25 athletes (5 clubs) competed in the inaugural NB Pool Lifesaving Championships hosted by the City of Saint John at the Canada Games Aquatic Centre. Fredericton Lifesaving Club was club champion and individual point score winners were: Maggie Morrison (14-18 Women), William Morrison (14-18 Men), Emily Blacklock (Open Women), and Mike Maguire (Open Men).

In August, 27 athletes, 13 teams (4 clubs) descended on Parlee Beach for the NB Waterfront Lifeguard Championships. Parlee Beach Lifesaving Club was club champion. Individual champions were: Leah Smal and Bea Lougheed (Open Women), Mactaquac Provincial Park; Marcel Bourgeois and Simon LeBlanc (Open Men), Parlee Beach Lifesaving Club; Claire Léger and Ariane Grant (16-18 Women), Parlee Beach Lifesaving Club; Maxim Lauzon and Jacob Saucier (16-18 Men), Parlee Beach Lifesaving Club; and Ben Daigle and Calder Johnson (14-15 Men), City of Saint John (CGAC).



Maritime: In March, the City of Fredericton and Lifesaving Society New Brunswick hosted the Maritime Lifeguard Emergency Response Championships. Eleven two-person teams from NB and NS competed in simulated water rescue, priority assessment and first aid events. Greg Arsenault and Morgan Easton, City of Saint John (Canada Games Aquatic Centre) were champions of this inaugural event.

In May, City of Saint John athletes secured a third place finish at the second annual Maritime Pool Lifesaving Championships hosted by the Bell Aliant Centre in Charlottetown. Saint John's **Alexander Mawhinney** (Men 15-18) won the 50 m Carry.

Parlee Beach Lifesaving Club finished fourth at the inaugural Maritime Surf Lifesaving Championships hosted by the Nova Scotia Lifeguard Service at Martinique Beach in August. In the 15-18 women division, Parlee Beach's **Ariane Grant** won the 400 m Surf Swim and placed third in the 600 m Board race. Teammate **Gabriel Leger** was second in the 600 m Board race and the Ocean Woman event. The two won the Board Rescue.

Canadian: Vincent Zhao (City of Saint John – Canada Games Aquatic Centre) was the sole New Brunswick competitor at the June 2017 Canadian Pool Lifesaving Championships in Markham, ON.

In August, 17 New Brunswick athletes competed at the Canadian Surf Lifesaving Championships hosted by Nova Scotia Lifeguard Service at Martinique Beach and Rainbow Haven. **Christine Ryan** (Parlee Beach Lifesaving Club) won New Brunswick's first gold medal in an open event since 2000 in the Open Women's 90 m Sprint.

Coaching and Officiating

The number of trained officials and judges grew with courses offered to volunteers prior to championships. In 2017, 47 officials and volunteers donated a combined total of over 800 hours at New Brunswick, Maritime and Canadian championships – including Roger Graham who officiated at two New Brunswick, two Maritime, and three Canadian championships as well as acting as Deputy Referee for the Canadian Lifeguard Challenge.

High Performance

Gabriel Selway (City of Saint John) finished 10th at the Canadian Lifeguard Challenge as the first and sole NB athlete to qualify for the cash prize event. Christine Ryan (Parlee Beach Lifesaving Club) made history as the first NB athlete to be selected for the Canadian National Team since 2000 following her performance at the Canadian Surf Lifesaving Championships.

MEMBER SERVICES

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

Governance

The National Society (Lifesaving Society Canada) is governed by a Board of Directors nominated by Branches and elected by the members at the Society's AGM. National commissions are led by volunteer commissioners who report to the Board of Directors. These commissions are: Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Standards and International Relations. A management team is comprised of senior staff of the 10 provincial/territorial Branches.

New Brunswick Board of Directors

A volunteer Board of Directors governs the Lifesaving Society New Brunswick in accordance with its mission and bylaws. Directors are elected for a two-year term by the Society's membership at the annual general meeting. No person or body external to the Society is entitled to appoint any directors.

In April, we welcomed **Luc Sonier** to the board as VP Member Services, replacing **Mikaël Doucet** who became VP without portfolio. Also in April, we bid adieu to **Wendy Smith** who was replaced as VP Finance by **Maher Abu-Anzeh** in November.

Activity Centre Councils

Activity centre councils are composed of chairs, appointed by the Board of Directors for a two year term, who oversee specific portfolios necessary to manage the work of the activity centres. Chairs recruit and develop committee members. A vice president, or another individual appointed by the Board of Directors, chairs each activity centre council.

Member Services Council welcomed **David Shea** in November as the new Annual
Conference Chair, replacing **Luc Sonier**.
The Training Programs council welcomed **Joey Doucet** as the new Leadership Chair,
replacing **Sarah Hebb** who joined the
Lifesaving Society New Brunswick's staff as
the new Member Services Manager in July.

Annual Meeting and Investiture

The Town of Riverview hosted the Society's Annual General Meeting and Governor's Investiture on April 29. Society Governor, Frederick C. McElman, presided at the presentation of Commonwealth Honour Awards which recognize volunteer leadership and service to the Society.

The Service Commendation, which honours volunteers for significant contributions to the aims of the Society, was awarded to Marcel Bourgeois (Dieppe), Sarah Elliot (Fredericton), and Alex Mullin (Fredericton). Mikaël Doucet (Dieppe) received the Service Medal which acknowledges a minimum of five years of noteworthy service as a volunteer officer or committee member.

Volunteers serving nationally

Angela Johnson and Joey Doucet continue to represent New Brunswick on the Bronze Medal Awards Revisions Task Force. Lisa Hanson Ouellette continued her role as Technical Manager on the National Sport Commission and Doug Trentowsky remained New Brunswick's representative on the National Board of Directors and continued to chair the National Honours and Awards Committee.

Information and communication services

The Society continued to provide services to Affiliate and Individual Members in both official languages. All public member services, training program and lifesaving sport publications are released in English and French, including the four 2017 issues of Society's *Splash* newsletter.

Headquarters and office staff

2017 was our first full year at our new Headquarters and we've worked diligently to turn our house into a home. In April, Recreation New Brunswick joined us at 70 Melissa Street and in July, Lifesaving Society Canada leased space to support a New Brunswick-based staff member.

Lifesaving Society New Brunswick also expanded its staff. In May, we welcomed Ryan Munn as full time Member Services assistant. Carter Small returned as summer staff in a new position partnering with the Canadian Safe Boating Council to promote water safety across Atlantic Canada. In July, we welcomed Sarah Hebb as the new Member Services Manager while Ryan Ferguson moved to become the Society's full time Communications Manager.

Angela Johnson continued as Training Programs Manager and Doug Ferguson as CEO. The Society employed student Austin Farrell to assist with the increased support required from the office during the summer.

Governor

Frederick C. McElman, CM, QC

Lifesaving Society New Brunswick Board of Directors

Stephen Hanlon, President
David Dumont, President Elect
Doug Trentowsky, Past President
Maher Abu-Anzeh, Vice President – Finance
Sarah-Ann Price, Corporate Secretary
Luc Sonier, Vice President – Member Services
Adam Munn, Vice President – Training Programs
Lisa Hanson Ouellette, Vice President – Lifesaving Sport
Marcel McLaughlin, Vice President – without portfolio
Mikaël Doucet, Vice President – without portfolio

Council Chairs

Lifesaving Sport Council

Roger Graham, Coaches and Officials Maureen McNeil, Athlete Rep

Training Programs Council

Joey Doucet, Bronze Revisions and Leadership Carlie Dunbar, Swim for Life Tim Williamson, First Aid and National Lifeguard Programs

Member Services Council

Samantha Kuhn, Volunteer Recognition David Shea, Annual Conference



FUNDRAISING

Fundraising activities contribute to the mission of the Society by raising money to support our drowning prevention priorities.

Donor Clubs

The Society's donor clubs acknowledge individuals who donate funds towards the Society's work. In 2017, the Society received the following donations:

Distinction Club (\$500 or more):

David Dumont, Alexandra Ferguson,
and Fred C. McElman

Merit Club (\$300 to \$499): Dr. Patrick Girouard

Bronze Club (\$100 to \$299): Doug Trentowsky

Friends of the Society (\$25 to \$99): Helen Bell, Sarah Hebb, Paul Lafleche We thank the **City of Saint John** which hosted the New Brunswick Pool Lifesaving Championships at the Canada Games Aquatic Centre

We thank the **City of Fredericton** for hosting the Maritime Emergency Response Championships.

We thank the **Town of Riverview** which hosted the Society's 2017 Annual General Meeting and Investiture of Commonwealth Honours.

We gratefully acknowledge the contributions of the Canadian Safe Boating Council and the Lifesaving Society Ontario.

In Memoriam and Tribute Donations

The Society is honoured to receive donations in memory or in honour of individuals. In 2017, we received a donation in honour of **Justine Blizzard and Family** from **Helen Bell**.

Partners and supporters

The work of the Lifesaving Society is made possible in part due to the generous support of our partners and supporters. In 2017, we received a donation from the **John Lyons Foundation**.

We thank the **Government of New Brunswick** for its continued generous support of the Lifesaving Society.

We thank Parlee Beach Provincial Park which again provided one of the best waterfront venues in the country for our New Brunswick Waterfront Lifeguard Championships.

Donate to the Lifesaving Society online. Visit www.lifesavingnb.ca and click the Donate Now button.