



LIFESAVING SOCIETY
NEW BRUNSWICK
REPORT 2019



LIFESAVING SOCIETY

The Lifeguarding Experts

Working to prevent drowning and reduce water-related injury.

The Lifesaving Society is a full-service provider of programs, products and services designed to prevent drowning. We save lives and prevent water-related injury through our training programs, Water Smart® public education, drowning research, aquatic safety management and lifesaving sport.

We are a national volunteer organization and registered charity composed of ten provincial/territorial branches, tens of thousands of individual members, and over 4,000 affiliated swimming pools, waterfronts, schools and clubs.

The Lifesaving Society is a leader and partner in the delivery of water safety education throughout Canada and around the world. (The Society operates globally in over 25 countries.) We represent Canada in the Commonwealth Royal Life Saving Society and we are Canada's Full Member in the International Life Saving Federation. The Lifesaving Society takes lead responsibility for drowning prevention in Canada.

We have been teaching swimming, water safety and water rescue in Canada since 1896.

Teaching Canadians to save themselves and rescue others

Annually, over 1.2 million Canadians participate in our swimming, lifesaving, lifeguard, first aid and leadership programs. As Canada's lifeguarding experts, we set the standard for lifeguard training and certify Canada's National Lifeguards.

Making Canadians Water Smart

The Society focuses its public education efforts on people most at risk or on those who can make a significant difference. Our Swim to Survive® program provides the skills to survive an unexpected fall into deep water.

Drowning research

The Society conducts research into drowning, aquatic injury and rescue interventions to support the Society's training programs and drowning prevention education.

Setting the standard

The Society establishes aquatic safety standards and consults on aquatic safety issues for the aquatic industry, governments and the judiciary.

Lifesaving sport

The Society is the Canadian governing body for lifesaving sport – a sport recognized by the International Olympic Committee and the Commonwealth Games Federation. Our Lifesaving Sport Fundamentals program offers a recreational introduction to lifesaving sport skills. Age-group, senior and masters athletes compete provincially, nationally and internationally.

Registered Charity No. 89029 3897 RR0001
All donations gratefully received. Tax receipts issued for donations of \$25 or more.

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PRESIDENT'S REPORT

The Society realized yet another productive year of drowning prevention through the ceaseless efforts of our dedicated volunteers and staff. The contents of this report reflect their devotion to our cause with stories of new certifications, increased services to our affiliates and a raft of new publications to the benefit of our members and the province of New Brunswick.

At our April AGM, the Society launched the *New Brunswick Waterfront Safety Standards*. Developed in collaboration with waterfront operators across the province, it now provides New Brunswick with industry standards for the safe operation of public waterfronts, and authoritative guidance for patron safety.



This project was possible through the direct contribution from the aquatics industry and highlights the important contributions the Society's affiliates make to drowning prevention efforts in New Brunswick.

Accordingly, the Society continued to foster relationships with its affiliates through face-to-face meetings, including a week long northern tour by staff to listen and identify the unique needs of each facility. This open dialogue allows the Society to consistently evolve its programs and services to meet the needs of our affiliate members and enable the efficient delivery of our programs.

Our highly qualified instructors, examiners, and trainers are vital to our drowning prevention mandate. The Society continued to support those who teach our Leadership and Training Programs with the launch of the *Examiner Handbook* and the *Trainer Manual*. These new resources give trainers and examiners the tools and knowledge required to deliver exceptional programs.

The results – better instruction, better learning, and a 56% increase in instructor, examiner and trainer certifications over the previous year.

The Society published its annual Maritimes and Canadian drowning reports that continue to indicate a decline in drowning deaths across the Maritimes and the country. This invaluable data not only guides our decision making, but also provides us real feedback on the effectiveness of our drowning prevention efforts.

Sadly, hundreds of preventable drowning deaths continue to occur annually across Canada – and should encourage us to redouble our efforts as there is much work to be done.

I would be remiss if I failed to mention the 2019 retirement of the Society's two Dougs (Ferguson and Trentowsky). Both were key influencers in the bold and innovative approaches that resulted in the growth the Branch is experiencing today. We wish them well in their future endeavors and thank them for their incalculable contributions to drowning prevention and the Lifesaving Society. We are forever grateful.

There are many I wish to thank for the successful growth of the Society in New Brunswick. They include: our Affiliate Members for their successful delivery of community-based programs; our instructors and examiners who represent our Society on a daily basis; our dedicated staff who ensure the delivery of quality services; our sister branches in Ontario and Atlantic Canada who continue to support us and each other; the Government of New Brunswick for its ongoing funding of our drowning prevention mission; and especially my fellow Council and Board members, who dedicate their time and efforts for no other reward than furthering our humanitarian cause.

David Dumont

FINANCIAL REPORT

The summary financial information presented here is derived from the Royal Life Saving Society New Brunswick Branch Inc. audited financial statements for the year ended December 31, 2019. The Lifesaving Society New Brunswick is a provincially incorporated entity and registered charity. Detailed audited financial statements are available upon request.

The Society generated a deficit of \$14,000 in 2019 compared to a deficit of \$16,000 the previous year. Total revenues increased by \$10,000 (4%) to \$259,000 while total expenditures increased \$8,000 (3%) to \$273,000.

Increases to the Society's revenues were diversified across several income streams. Merchandise sales from LifeguardDepot.com grew by \$7,300 and were more than double their 2018 amounts. LifeguardDepot sales should continue to be promoted as proceeds directly support the Society in New Brunswick. Leadership performed well in 2019 and increased \$5,000 (68%) over the prior year. This positive growth is from increased Instructor, Examiner and Trainer certifications. New revenue was realized from a service contract with the Lifesaving Society Prince Edward Island to provide administrative support, however this revenue increase is offset by increased expenditures for meetings, travel and administration.

Total expenditures increased by \$8,000 (3%) to \$273,000. Occupancy costs grew due to an increase in utility expenses. Travel and meetings costs increased by \$4,000 (27%) driven by meetings with Prince Edward Island affiliates through a combined effort of the New Brunswick and Prince Edward Island branches to further develop the Society's leadership and training programs in PEI. Member Services expenses decreased \$6,500 (32%) due to fewer bad debts written off.

The Society continues to make strong financial progress and has the infrastructure in place to meet future financial challenges. Revenues continue to increase year over year, and additional policies have been implemented to limit expenditures that can be controlled.

The Society appreciates the continued support of the Government of New Brunswick, our generous donors, and our loyal affiliates who enable us to continue to prevent drowning in our province.

FINANCIAL HIGHLIGHTS

Operations

Net Revenue	2019		2018	
	\$		\$	
Service contract	90,494	35%	82,398	33%
Training programs	56,020	22%	54,553	22%
Fundraising	18,837	7%	33,232	13%
Literature	34,520	13%	31,593	13%
Government grants	24,000	9%	24,000	10%
Leadership	12,307	5%	7,306	3%
Member fees	7,771	3%	7,277	3%
Merchandise	13,074	5%	5,761	2%
Lifesaving sport	2,288	1%	2,690	1%
	259,311	100%	248,810	100%

Expenditures

Admin, salaries & occupancy	215,816	79%	209,884	79%
Member services	13,697	5%	20,270	8%
Meetings & travel	20,910	8%	16,463	6%
National levy	10,667	4%	10,159	4%
Training program	6,354	2%	4,637	2%
Lifesaving sport	5,719	2%	3,512	1%
	273,163	100%	264,925	100%

Net Surplus/loss for the year	(13,852)		(16,115)	
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Balance Sheet

Net Assets	2019		2018	
Net working capital	(180,888)		(374,318)	
Capital assets	361,492		371,288	
	180,604		(3,030)	
Fund Balances	180,604		(3,030)	
	180,604		(3,030)	

AWARDS REPORT

TOP LINE SUMMARY		2019	2018	2017
	Swimming	13,394	13,600	13,937
	Lifesaving	1,323	1,276	1,179
	First Aid	1,559	1,465	1,625
	Lifeguarding	999	949	956
	Management Training	9	8	15
	Lifesaving Sport	178	170	101
	Leadership	742	476	615
		18,204	17,944	18,428
SWIMMING	Swim to Survive	680	863	790
	Swim for Life	12,714	12,737	13,147
		13,394	13,600	13,937
LIFESAVING	Canadian Swim Patrol	792	756	580
	Bronze Star	125	104	134
	Bronze Medallion	405	416	460
	Boat Rescue	1	0	5
		1,323	1,276	1,179
FIRST AID	First Aid	1,388	1,234	1,364
	CPR	171	231	261
		1,559	1,465	1,625
LIFEGUARDING	Safeguard	34	0	15
	Bronze Cross	402	398	435
	National Lifeguard	563	551	506
		999	949	956
MANAGEMENT TRAINING	Aquatic Supervisor	4	3	10
	Pool Operator	0	0	1
	Aquatic Safety Inspector	5	5	4
		9	8	15
LIFESAVING SPORT	Sport Fundamentals	112	139	65
	Athletes	7	18	15
	Officials	59	13	21
		178	170	101
LEADERSHIP	Instructor	447	332	417
	Examiner	175	105	134
	Trainer	90	39	64
		742	476	615

AFFILIATE RECOGNITION AWARDS

The Lifesaving Society recognizes affiliate members who deliver the Society's training programs. Awards are presented on the basis of points earned in the calendar year. Point values reward affiliates who offer a full menu of Lifesaving Society programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time commitment.

Open Category

Awarded to the affiliate member with the largest lifesaving program.

1 st	Town of Riverview	8,321
2 nd	Saint John Aquatic Center Commission	8,202
3 rd	YMCA of Greater Moncton	7,424
4 th	City of Fredericton	6,267
5 th	City of Miramichi	5,622
6 th	Town of Woodstock	4,663
7 th	YMCA of Fredericton	4,080
8 th	5CDSG Gagetown Aquatics	2,230
9 th	Pavillion sportif d'Edmundston	2,052
10 th	Town of St. Stephen	1,906

Under 20,000 Population

Awarded to the municipal affiliate with the largest lifesaving program in a community with a population under 20,000.

1 st	Town of Riverview	8,321
2 nd	City of Miramichi	5,622
3 rd	Town of Woodstock	4,663
4 th	Pavillion sportif d'Edmundston	2,052
5 th	Town of St. Stephen	1,906
6 th	Municipalité régionale de Tracadie	1,804
7 th	City of Bathurst	1,204
8 th	Village of Bath	947
9 th	Town of Quispamsis	642
10 th	Piscine régionale à Shippagan	637

Seasonal Affiliates

Awarded to the seasonal affiliate with the largest lifesaving program.

1 st	Village of Bath	947
2 nd	Magic Mountain	760
3 rd	Town of Quispamsis	642
4 th	Camp Glenburn	600
5 th	Mactaquac Provincial Park	590
6 th	Florenceville-Bristol	516
7 th	Salisbury Lions Pool	445
8 th	Perth-Andover Recreation Commission	306
9 th	Village of Centreville	290
10 th	Parlee Beach Provincial Park	240

Largest First Aid Program

Awarded to the affiliate member with the largest First Aid Program.

1 st	YMCA of Greater Moncton	3,679
2 nd	City of Fredericton	2,382
3 rd	City of Miramichi	2,267
4 th	YMCA of Fredericton	2,200
5 th	Saint John Aquatic Center Commission	1,692
6 th	Shauna Graves	1,625
7 th	Town of Riverview	1,516
8 th	5CDSG Gagetown Aquatics	1,310
9 th	Town of Woodstock	1,298
10 th	Morgan Easton Instruction	1,093

Largest Leadership Program

Awarded to the affiliate member with the largest leadership program.

1 st	Saint John Aquatic Center Commission	1,405
2 nd	City of Fredericton	1,370
3 rd	City of Miramichi	1,340
4 th	Town of Riverview	1,280
5 th	Town of Woodstock	835
6 th	YMCA of Greater Moncton	755
7 th	Village of Bath	560
8 th	Town of St. Stephen	380
9 th	University of New Brunswick	335
10 th	Pavillion sportif d'Edmundston	270

Point system

Affiliate recognition awards encourage and recognize the use of the Society's training programs. Point values reward affiliates who offer a full menu of Lifesaving Society programs and reflect the relative degree of difficulty or amount of training and effort required to achieve each level including the programming time commitment. Recertifications are assigned half the point value of original certifications.

Award Points

Water Rescue Awards

Canadian Swim Patrol	7
Junior Lifeguard Club	10
Safeguard	10
Bronze Star	10
Bronze Medallion	15
Bronze Cross	20
Distinction	30
National Lifeguard	40

First Aid Awards

Anaphylaxis Rescuer	2
Basic First Aid	4
CPR-A /-B /-C	4 / 6 / 8
CPR-HCP	8
AED	10
Emergency First Aid	12
Airway Management	15
Workplace Standard First Aid	25

Specialized Training

Lifesaving Fitness:	
Bronze / Silver / Gold	5/7/9
Boat Rescue	10
Lifesaving Sport Officials	15

Leadership Training

Assistant Instructor	20
Swim Instructor	40
Lifesaving Instructor	40
Examiner Course	15
Update Clinics	15
Lifesaving Sport Coach	30
Specialized Instructors	30
Trainer Course	30



Village of Bath aquatic staff accept the 2019 award for the seasonal affiliate with the largest lifesaving program.

TRAINING PROGRAMS

Training Programs contributes to the mission of the Society by teaching Canadians the skills and the knowledge they need to enjoy water safely and to save themselves and rescue others in an emergency. The Society's National Lifeguard certification is the standard for professional lifeguards in Canada.

The Training Programs activity center was hard at work in 2019 with the recruitment of new Council Chairs, increased affiliate meetings and the launch of new Leadership resources. Participation in the Society's Lifesaving and First aid programs continued to grow, notably Bronze Star and Workplace Standard First Aid up 25% and 18% respectively. Increased participation in Bronze Star, coupled with significant growth in the Society's Leadership awards, positions the Society well for continued growth in the coming years.

Program revision and review

Joey Doucet and **Angela Johnson** completed their work with the national team who signed off on the Society's new Bronze medal award revisions

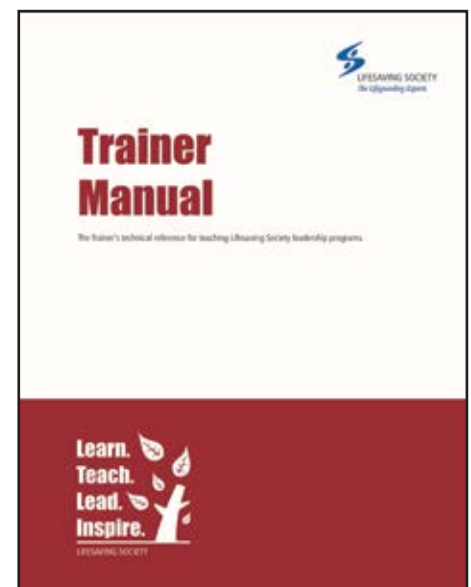
which focused on our core water rescue competencies: judgment, knowledge, skills and fitness. The revised Bronze awards will launch in 2020 with a new edition of the *Bronze Medals Award Guide*.

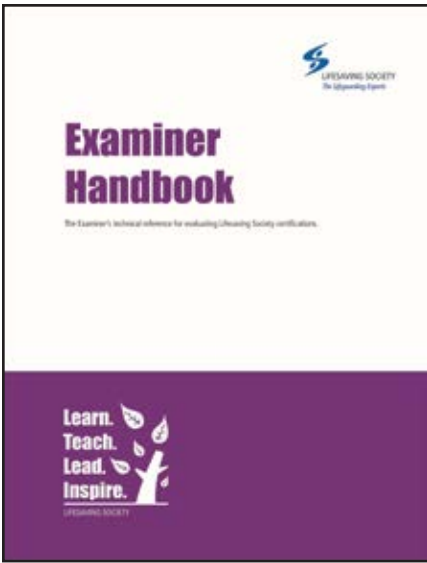


With the completion of Bronze revisions, attention turned to a review of National Lifeguard and its alignment with the new Bronze Cross. In September, **Angela Johnson** joined representatives of the Society's branches to develop recommendations that ensure a smooth transition from Bronze Cross and to strengthen National Lifeguard as the professional standard for lifeguarding in Canada.

Leadership

Instructor, examiner and trainer certifications enjoyed a standout year with a 56% increase over the year prior. The growth was supported by the spring release of the *Examiner Handbook* that provides the essential knowledge and tools required to plan and conduct Lifesaving Society examinations, and the *Trainer Manual*, the Trainer's technical reference and companion to the leadership award guides.





The Society also introduced a new examiner designation: Examiner Mentor – senior Lifesaving Society examiners appointed to mentor examiner candidates through their apprenticeship phase and approve them for examiner certification. An inaugural group of 19 Examiner Mentors were appointed in 2019.

Safety standards

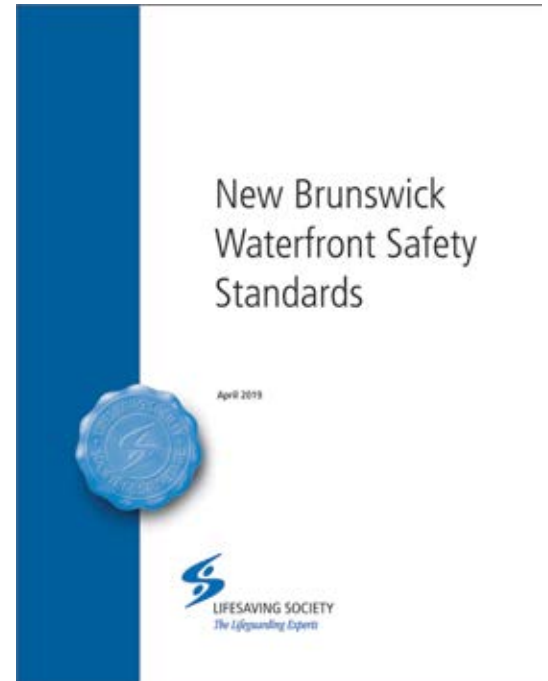
At its April AGM, the Lifesaving Society released its latest safety standards publication: *New Brunswick Waterfront Safety Standards*. Developed in collaboration with New Brunswick waterfront operators and experienced aquatic leadership personnel, *New Brunswick Waterfront Safety Standards* defines the minimum requirements for the safe operation of public waterfronts. The Society recognizes the efforts of **Adam Munn (City of Fredericton)**, **Julie Arsenault (Aboiteau Beach)** and **Peter Morrison (Recreation New Brunswick)** for taking the project from concept to reality in little over 12 months and improving the safety of beach going patrons across New Brunswick.

The Atlantic branches of the Society collaborated on Safety Management Training initiatives in May. New Brunswick affiliates and staff attended two days of courses in Halifax resulting in 11 Aquatic Management Training 10 SEE Auditor certifications – courses that will improve the safety of New Brunswick aquatic facilities and increase the effectiveness of their staff.

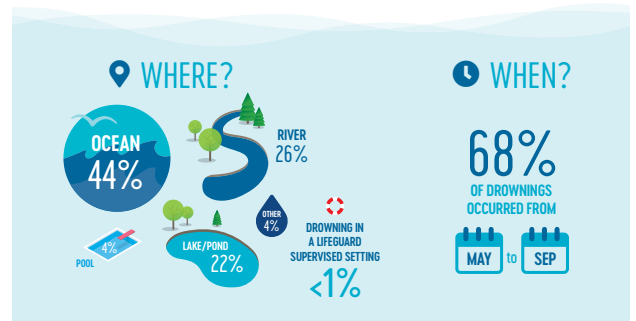
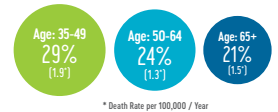
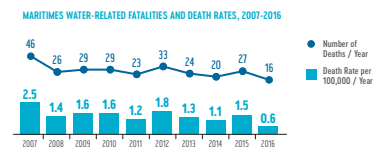
Drowning report

The Society published 2019 editions of the Canadian and Maritime drowning reports prepared by the Drowning Prevention Research Centre Canada. These reports ensure the Society’s drowning prevention mission is guided by a comprehensive fact base.

The most recent data shows drowning fatalities continue to steadily decline in the Maritimes but the contributing factors remain the same. Not wearing a lifejacket or PFD is still the single largest factor. Males continue to account for nearly 9 out of 10 drowning deaths.



This infographic summarizes the most recent data on water-related fatalities available from the Offices of the Chief Coroner and Medical Examiner for New Brunswick, Nova Scotia and Prince Edward Island. With the exception of the first chart, all data refers to the most current five-year period, 2012-2016.





From left: Marcel Bourgeois, Gab Quenneville, Erik Staeben and Scott Day compete in the final of Open Men's Beach Flags at the New Brunswick Waterfront Lifesaving Championships. *Photo credit: Ryan Ferguson*

LIFESAVING SPORT

Lifesaving Sport contributes to the mission of the Society by engaging and inspiring youth in our humanitarian mission; by providing an incentive for training; by encouraging innovation in techniques, and; by providing



Elizabeth Greechan (left) and Bea Lougheed at the 2019 Pool Lifesaving Championships. *Photo credit: Ryan Ferguson*

opportunities for volunteer recruitment, retention and leadership development.

The Lifesaving Sport Council focused on the development of young athletes in 2019 with the introduction of Telegames – interclub competitions held at aquatic facilities throughout New Brunswick (and Canada) that allow participants the opportunity to experience lifesaving sport in a fun and encouraging competitive environment.

In April, the Society supported the **City of Fredericton** in mounting New Brunswick's first Junior Lifeguard competition. Forty-two athletes, volunteers and coaches from the **City of Fredericton Seals** and the **YMCA of Fredericton** met at the Fredericton Indoor Pool to race, play, and cheer each other on.

2019 Championships

New Brunswick

Sixty-nine athletes competed across three New Brunswick championships in 2019 including the largest Pool Lifesaving Championships to date. Over

30 athletes competed in three age categories including a new 14–15 year age group introduced to support the development of young athletes. Club Champions: **Canada Games Aquatic Centre (Pool)**, **Mactaquac Provincial Park (Waterfront)** and the **City of Fredericton Seals (Emergency Response)**.

We thank the over 100 volunteers who supported New Brunswick championships in 2019, particularly our key officials: **Doug Trentowsky, Roger Graham, Lisa Hanson Ouellette, Mikaël Doucet, Ryan Johnson, Jamie Tolan, Gabrielle Léger, Vincent Zhao, Sarah Elliot, Savannah Potter, Erick Ouellette** and **Grégoire Cormier**.

Maritime

The sport council worked with its counterparts in Prince Edward Island and Nova Scotia to deliver Maritime Championships. New Brunswick hosted a successful Maritime Emergency Response Championships with the **YMCA of Fredericton** in November.



Athletes, coaches and volunteers from the inaugural Junior Lifeguard competition at the Fredericton Indoor Pool, April 2019. *Photo credit: Ryan Ferguson*

New Brunswick athletes also competed at the Maritime Surf Lifesaving Championships hosted by Nova Scotia. **Gabrielle Léger** placed second in the Open Women’s Surf Ski and third in the Open Women’s Board race.

Canadian

In August, **Parlee Beach Lifesaving Club, Canada Games Aquatic Centre** and **Mactaquac Provincial Park** represented New Brunswick at the 2019 Canadian Surf Lifesaving Championships hosted by the Nova Scotia Lifeguard Service at Martinique and Rainbow Haven beaches. New Brunswick athletes **Christine Ryan** and **Ben Daigle** were exceptionally quick on the sand with a second place finish in Beach Flags and third in 90 m Beach Sprint for Ben, while Christine earned victory in Beach Flags and 90 m Sprint. Christine’s double gold medal performances earned her an appointment to the Canadian National Team.

Commonwealth Festival of Lifesaving

Roger Graham and **Ryan Ferguson** were selected as Technical Officials for the Commonwealth Festival of Lifesaving in Leeds, England in November. These were New Brunswick’s first international official appointments since 2000.



New Brunswick Pool Lifesaving Champions – Canada Games Aquatic Centre pose with banner. *Photo Credit: Ryan Ferguson*



2019 Board of Directors (front from left): Stephen Hanlon, Frederick McElman, David Dumont, Marcel McLaughlin. Back row from left: Doug Ferguson, Mikaël Doucet, Marcel Bourgeois, Luc Sonier, Adam Munn. *Photo credit: Gary Weekes*

MEMBER SERVICES

Member Services develops and maintains the corporate functions, systems and infrastructure required to support and service the membership of the Society.

Governance

The National Society (Lifesaving Society Canada) is governed by a Board of Directors nominated by Branches and elected by the members at the Society's AGM. National commissions are led by volunteer commissioners. These commissions are: Public Education, Training Programs, Lifesaving Sport, Aquatic Safety Standards and International Relations. A management team is comprised of senior staff of the 10 provincial/territorial Branches.

New Brunswick Board of Directors

A volunteer Board of Directors governs the Lifesaving Society New Brunswick in accordance with its mission and bylaws. Directors are elected for a two-year term by the Society's membership at the annual general meeting. No person or body external to the Society is entitled to appoint any directors.

At the Society's April AGM, VP without portfolio **Marcel McLaughlin** became President-Elect and **Maher Abu-Anzeh** stepped down as VP Finance at the end of his two-year term.

After a lifetime of service, Past President **Doug Trentowsky** retired from the Society's Board of Directors. We look forward to working with Doug again in the near future.

Activity centre councils

Activity centre councils are composed of chairs, appointed by the Board of Directors for a two-year term, who oversee specific portfolios necessary to

manage the work of the activity centres. Chairs recruit and develop committee members. A vice president, or another individual appointed by the Board of Directors, chairs each activity centre council.

The Lifesaving Sport Council welcomed **Nikita Spencer** in June as the Development Chair, replacing **Vénessa Carrier** who stepped down in May. In November, **Roger Graham** resigned as Coaches and Officials Chair after moving to Ontario.

Also in June, the Training Programs Council welcomed **Morgan Easton** as First Aid Chair and bid adieu to **Tim Williamson** and **Carlie Dunbar** as National Lifeguard/First Aid Chair and Swim Chair respectively.

Annual meeting

YMCA of Greater Moncton CEO **Zane Korytko** welcomed the Society for its Annual General Meeting April 27, 2019. We thank the YMCA for their gracious and successful hosting of the event.

Commonwealth honours

Sadly, due to the sudden passing of the **Hon. Jocelyne Roy-Vienneau**, the Society's Honorary Patron, no Commonwealth Honours were presented in 2019.

Volunteers serving nationally

Angela Johnson and **Joey Doucet** continued to represent New Brunswick on the Bronze Medal Awards Revisions Task Force. **Lisa Hanson Ouellette** continued her role as Technical Manager on the National Sport Commission.

Doug Trentowsky continued to chair the National Honours and Awards Committee and was succeeded by **Stephen Hanlon** as New Brunswick's representative on the National Board of Directors.

Information and communication services

We completed substantial upgrades to the Society's server hardware located at our headquarters. The more robust servers provide the Society with the increased performance and security required to fulfill a new service contract with Lifesaving Society PEI to provide enhanced administrative support and service to its membership.

The Society continued to provide services to New Brunswick Affiliate and Individual Members in both official languages. All public member services, training program and lifesaving sport publications are released in English and French, including the four 2019 issues of Society's *Splash* newsletter.

Headquarters and office staff

The Society continued to make improvements to its Fredericton headquarters including a new garden bed and upgrades to the office heating and cooling systems to improve efficiency.

Recreation New Brunswick continued to share space with us at 70 Melissa Street, while Thermtest completed their short term lease in October.

The Society had no staff turnover in 2019 and all staff continued in their respective positions: **Doug Ferguson**, CEO; **Ryan Ferguson**, Communications Manager; **Sarah Hebb**, Member Services Manager; **Angela Johnson**, Training Programs Manager; **Ryan Munn**, Member Services Assistant.

Lifesaving Society New Brunswick Board of Directors

Frederick C. McElman, CM, QC, Governor (ex officio)

David Dumont, President
Stephen Hanlon, Past President
Marcel McLaughlin, President Elect
Sarah-Ann Price, Corporate Secretary
Luc Sonier, Vice President – Member Services
Adam Munn, Vice President – Training Programs
Marcel Bourgeois, Vice President – Lifesaving Sport
Mikaël Doucet, Vice President without portfolio
Doug Ferguson, Chief Executive Officer (ex officio)

Council chairs

Lifesaving Sport Council

Roger Graham, Coaches and Officials
Gabrielle Léger, Athlete Rep
Maureen MacNeil, Championships
Nikita Spencer, Development
Christine Ryan, High Performance
Grégoire Cormier, Technical

Training Programs Council

Joey Doucet, Bronze Revisions and Leadership
Carlie Dunbar, Swim for Life
Tim Williamson/Morgan Easton, First Aid and National Lifeguard Programs

Member Services Council

Samantha Kuhn, Volunteer Recognition
David Shea, Annual Conference

FUNDRAISING

Fundraising activities contribute to the mission of the Society by raising money to support our drowning prevention priorities.

Donor clubs

The Society's donor clubs acknowledge individuals who donate funds towards the Society's work. In 2019, the Society received donations from the following;

Distinction Club (\$500 or more):

David Dumont, Doug Ferguson, Fred C. McElman, Michael Merko

Merit Club (\$300 to \$499):

No donations

Bronze Club (\$100 to \$299):

Maher Abu-Anzeh, Elizabeth Taylor, Renee and Fraser Hart, Keith Loukes, Beth and Ryan Ferguson

Friends of the Society (\$25 to \$99):

Doug Trentowsky, Lisa Hanson-Ouellette, Sarah Hebb

In memoriam and tribute donations

The Society is honoured to receive donations in memory or in honour of individuals. In 2019, we received donations in memory of **Julie (Taylor) Merko** from **Elizabeth Taylor, Lisa Hanson-Ouellette, Renee and Fraser Hart, Michael Merko** and **Keith Loukes**. These donations were used to create the Julie Taylor Merko Shield, an award to be presented annually at the New Brunswick Lifeguard Emergency Response Championships.

Partners and supporters

The work of the Lifesaving Society is made possible in part due to the generous support of our partners and supporters. In 2019, we received donations from the **Ptarmigan Foundation (Arthur, Sandra and Sarah Irving)**, the **John Lyons Foundation**, and the **United Way** whom we thank for their valuable contributions to drowning prevention.

We thank the Government of New Brunswick for its continued generous support of the Lifesaving Society.

We thank the **YMCA of Greater Moncton**, our host for the 2019 Annual General Meeting.

We thank the **Saint John Aquatic Centre Commission, YMCA of Fredericton** and **Parlee Beach Provincial Park** who were the hosts of our three Lifesaving Sport Championships.

We gratefully acknowledge the continued contributions of **Lifesaving Society Ontario**.

Donate to the Lifesaving Society online. Visit www.lifesavingnb.ca and click the Donate Now button. A new window will open where you have options to direct your donation to specific funds or causes.

Lifeguard Depot.com®